Subject: Interest to Organize The XXIV ISPRS Congress

On behalf of the Dubai Municipality's ISPRS 2020 Congress Team, which is authorized by Municipality and thus by UAE University the Ordinary Members of ISPRS, I would like to convey to you our interest in hosting and organizing the XXIV Congress of the International Society for Photogrammetry and Remote Sensing in Dubai, United Arab Emirates.

The United Arab Emirates is not only known for its unique culture and ultra-modern architecture, but is also one of the frontrunners in terms of the usage and application of modern spatial technologies including photogrammetry, remote sensing, GIS etc.

Founded in 1954, Dubai Municipality has been instrumental in making the use of spatial technologies an integral part of the functioning of various organizations across the Emirate of Dubai. The Municipality was the first organisation in the UAE to setup its GIS department and has since carried out numerous successful projects using spatial technologies. Dubai Municipality has also been active in the field of information and knowledge sharing by organizing and participating in several conferences. GRASF conference, organized by Dubai Municipality, has become one of the most sought after events in the field of GIS and Remote Sensing in the Middle East.

By way of this letter, I would also like to introduce our Steering Committee, which is headed by Eng. Abdullah Mohammed Rafia and Congress Director, Eng. Hussein M. Abdulmuttalib.

Our proposal is supported by the UAE University, Masdar Institute, American University in Dubai, KIT University Germany, Budapest University of Technology and Economics and many international, regional and local spatial entities.

With this, I would like to welcome all the participants of the XXIV ISPRS Congress to Dubai in 2020.

With Regards

Eng. Hussein Nasser Lootah
Director General,
Dubai Municipality
UAE

Our Vision: Creating an Excellent City that Provides the Essence of Success and Comfort of Sustainable Living

Facebook/DubaiMunicipality  Twitter/DMunicipality  Instagram/dubaimunicipality  Youtube/DubaiMunicipalityUAE
Proposal to host
the Congress of the
International Society for
Photogrammetry and
Remote Sensing (ISPRS)
2020
Dubai - U.A.E
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LETTERS OF SUPPORT

Prof. Chen Jun  
President  
National Geomatics Centre of China  
28 Lianhuanchixi Road - Haidian District  
Beijing 100830 - PR China

Dubai Welcomes the International Society of Photogrammetry and Remote Sensing: ISPRS 2020

Dear Prof. Chen,

I am delighted to learn that you are considering Dubai as host city for ISPRS World Congress 2020. As one of the premier business event destinations in the world, Dubai offers easy access and state-of-the-art infrastructure. Dubai is safe, clean and welcoming. In addition, the vast number of high-quality hotels, venues and experienced service providers in Dubai will provide you with the best possible conditions for a successful conference.

Dubai Business Events – The official Convention Bureau offer a wide array of free-of-charge services, including professional guidance and advice in planning your event. We will act as your impartial one-stop shop to Dubai and connect you to relevant meeting industry suppliers as well as other government entities. To express our strong desire to host the ISPRS World Congress 2020, Dubai Business Events are delighted to offer the following support should Dubai be chosen as your next host city:

- Fully hosted site inspection to Dubai for maximum two person, including business class round trip and up to 3 r/n accommodation each
- AED 450,000 financial contribution to be used to off-set costs of organizing the Congress in Dubai
- Up to 3 round trip business class flights or 6 economy class flights for speakers and/or VIPs
- Traditional Ayala welcome performance at the opening reception or dinner
- Staffed information booth at the conference

We note that the above support programme shall be entirely subject to the terms of and dependent upon the execution of a binding memorandum of understanding (or similar) between Dubai Business Events and ISPRS. Thus, for the avoidance of doubt, there will be no obligation upon the Government of Dubai or Dubai Business Events to provide one or more of the items expressed to be part of such support programme until such binding memorandum of understanding is executed.

We wish to assure you that we will make every possible effort to meet your requirements and expectations, making the ISPRS World Congress 2020 in Dubai an outstanding and memorable success.

I look forward to welcoming you to Dubai.

Yours sincerely,

[Signature]

Stefan Jacobsen,  
Director, Dubai Business Event.
10th March 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Dear Prof. Jun,

Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS)

I am delighted to endorse Dubai’s bid to host the ISPRS Congress in 2020.

Dubai Airports will fully support all efforts to bring this important event to Dubai and we will assist in every way possible.

We hope to welcome the Congress to our region in 2020 and know it will be a great success.

Yours sincerely,

Ahmed Bin Saeed Al Maktoum
Chairman Dubai Airports
Chairman & CEO – Emirates Airlines
President Dubai Civil Aviation Authority

C.C. Paul Griffiths, Chief Executive Officer, Dubai Airports
07 March 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100850
PR China

World Congress of the International Society of Photogrammetry and Remote Sensing- ISPRS 2020

Dear Prof. Chen,

Emirates Airline is delighted to officially express the support for the World Congress of the International Society of Photogrammetry and Remote Sensing 2020 in Dubai.

We look forward to welcoming you on board and hosting you in 2020.

With Kind Regards,

[Signature]

Matt Raos
Vice President - Corporate Sales
Emirates
18th February 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Dear Prof. Jun,

On behalf of the Dubai World Trade Centre, I am delighted to offer my full support to Dubai’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing in 2020.

Rest assured that should Dubai be successful in their bid to host the Congress, the whole team at Dubai World Trade Centre will work with you to ensure the event is a great success.

We look forward to welcoming you to Dubai in 2020.

Helal S.K. Almarri
Director General
Prof. Chen Jun  
President  
International Society of Photogrammetry and Remote Sensing  
National Geomatics Centre of China  
28 Lianhuanchixi Road  
Haidian District, Beijing, 100830  
PR China

Ref.: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

We are delighted to support UAE’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Hexagon Geospatial helps you make sense of the dynamically changing world. Hexagon Geospatial provides software products and platforms to a large variety of customers through direct sales, channel partners and other Hexagon businesses.

Hexagon Geospatial is part of Hexagon, a leading global provider of information technologies that drive quality and productivity improvements across geospatial and industrial enterprise applications. Hexagon’s solutions integrate sensors, software, and domain knowledge and customer workflows into intelligent information ecosystems that deliver actionable information, automate business processes and improve productivity. They are used in a broad range of vital industries. Hexagon (Nasdaq Stockholm: HEXA B) has more than 15,000 employees in 46 countries and net sales of approximately 3.1bn USD. Learn more at hexagon.com.

We believe that ISPRS Congress would be a great addition to the series of international events organized in UAE.

Yours Sincerely,

Jason Sims  
Chief Marketing Officer  
Hexagon Geospatial
March 9, 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District, Beijing 100830
PR China

Re: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

On behalf of Esri, please accept this letter of support for the UAE to host ISPRS Congress 2020. United Arab Emirates is firmly positioned as a global thought leader in the geospatial community and leads the world in GIS, remote sensing, and photogrammetry technology adoption and innovation.

In addition, the geographic location of the UAE as a crossroads between east and west, its status as a global transportation hub, and the fact that all global technology companies manage EMEA business from there, makes it a highly desirable candidate to host this important event.

Please let me know if there is any additional information or support documents required to help endorse this nomination.

Warm regards,

[Signature]

Jack Dangermond
President, Esri
March 10, 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District, Beijing 100830
PR China

Re: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

My name is Lawrie Jordan and I am Esri’s Director of Imagery and Remote Sensing, as well as special assistant to Esri founder, Jack Dangermond.

I have more than 40 years’ experience working with all forms of imagery and remote sensing, including in my former life being the founder and President of ERDAS, Inc., a pioneer in the field and a long time Esri partner.

On behalf of Esri, please accept this letter of support for the UAE to host ISPRS Congress 2020. United Arab Emirates is firmly positioned as a global thought leader in the geospatial community and leads the world in: GIS, remote sensing, and photogrammetry technology adoption and innovation.

In addition, the geographic location of the UAE as a crossroads between east and west, its status as a global transportation hub, and the fact that all global technology companies manage EMEA business from there, makes it a highly desirable candidate to host this important event.

Please let me know if there is any additional information or support documents required to help endorse this nomination.

Best regards,

Lawrie E. Jordan III
Director of Imagery and Remote Sensing | Esri
909-793-2853 x1406 | Cell: 909-554-0808
March 30th, 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
People's Republic of China

SUBJECT: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

I am writing to you to endorse our full support for the United Arab Emirates aspiration to host the Photogrammetry and Remote Sensing (ISPRS) 2020 in the United Arab Emirates.

Intergraph Middle East LLC (IMEL) was established in the 1980's in the UAE to sell and support Intergraph products in the Middle East with offices in Saudi Arabia, U.A.E and Oman, and business partners in Egypt, Kuwait, Pakistan, Qatar, Iraq, Palestine, Yemen and Jordan. IMEL is a member of Atteeb Group which is a major diversified group of 14 companies established in 1985, based in Saudi Arabia and operating across the Middle East.

IMEL also offers on-site consulting and customization services using its regionally based experts in Defense & Intelligence, Public Safety & Security, Process, Power & Marine, Geospatial solutions, Utilities & Communications, Asset Information Management Systems, IT Infrastructure Management & Support and Project Management.

We are delighted to support the UAE to host ISPRS 2020 and we see much benefit to be gained from it for the UAE and the Middle East region and consequently to highlighting the importance of Remote Sensing.

Kind Regards

Mohammad Al-Aswad
Intergraph Middle East LLC
23 February 2016

To
Prof. Chen Jun
President, ISPRS
National Geomatics Centre of China
28 Lianhuachixi Road
Haidian District
Beijing 100830
PR CHINA

Subject: Letter of support to Dubai as host city for ISPRS 2020

Dear Prof. Chen Jun,

This is with reference to application of Dubai as a probable host city for organizing the ISPRS Congress in 2020. I would thus like to inform you that I, on behalf of Geospatial Media and Communications, would like to extend my full support for Dubai’s bid to be the host city of ISPRS 2020.

Geospatial Media and Communications is an internationally accredited organisation, having committed itself to serve stakeholders of geospatial community and work towards opening a new era of industrialisation and productisation, while facilitating collaboration and demonstrating value and benefits of geospatial technology and information for governance, businesses and people. Geospatial Media and Communications is dedicated to raising the profile and expanding the horizons of the global geospatial industry through its various media channels.

Having worked extensively in Dubai and other parts of the region, we can vouch that UAE has been one of the frontrunners in terms of the usage of modern technologies. Remote sensing is used across the Emirate of Dubai in various applications such as urban planning and land cover mapping. Besides, other related technologies like GIS, earth observation, global positioning system, cartography and spatial analysis are also used extensively. Apart from that, Dubai, with its umpteen attractions is also one of the most visited tourist spots on the planet. Thus, I feel that Dubai would be the ideal host city for organizing the 2020 ISPRS Congress.

Thanking you

With regards,

SANJAY KUMAR
Chief Executive Officer
3rd March 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Dear Prof. Jun,

We are delighted to support UAE’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

The United Arab Emirates University, is a governmental, research intensive university with a clear vision of “Leadership and excellence in higher education and scientific research at the regional and international levels”. Its mission is to “Make a positive contribution to the advancement of United Arab Emirates by preparing graduates for future leadership, providing quality education that meets international standards, developing research solutions in areas strategic to the nation, and collaborating effectively with other organizations to promote knowledge in the society.”

Since its establishment in 1976, it has focused on a set of core goals such as: prepare graduates to be pioneers in their areas of specialization; develop scientific research capacity and innovation in areas of regional and national importance; achieve academic excellence in accordance with academic accreditation and institutional accreditation standards; promote the University’s role in the transfer of knowledge and skills to serve the society; and finally, ensure that administrative services are provided with a high standard of quality, efficiency and transparency.

With its world-class faculty and top-tier students, the university is committed to finding solutions to the challenges that faces local and regional societies through education and research.

The UAEU is the Flagship University of the UAE. It hosts the first remote sensing centre in the country and the region since its establishment in 1987. It was the inspiring institute for other similar education and research centres / laboratories of remote sensing, GIS and the wide spatial information disciplines. Researchers at the UAEU are actively working on a wide range of applications such as monitoring coast lines, oil spills, mangroves, water sea levels, desertification and sand dunes encroachment, etc... by using diverse data sources, softwares and hardwares.
We believe that ISPRS congress would be a great addition to the series of international events organized in the UAE. It will be a great honour for the UAEU to support Dubai’s bid to host the ISPRS 2020 Congress, as this will significantly contribute to the geospatial activities in the UAE and the region. Dubai Municipality is regarded as one of the largest governmental institutions in terms of services rendered, projects executed and is a leading driver of growth and evolution in the Emirate of Dubai.

Dubai offers everything you expect of a modern international city and it continues to show it has world class facilities for visitors. Dubai is clean, safe and a destination that visitors continue to come back to after they have experienced the unrivalled Emirati hospitality.

Yours Sincerely,

Prof. Mohamed Albaili
Deputy Vice Chancellor for Academic Affairs (Provost)
28th February 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Dear Prof. Jun,

On behalf of the United Arab Emirates University (UAEU), Department of Geography and Urban Planning, which includes one of the leading departments for remote sensing research in the Middle East region, I am delighted to offer my full support to Dubai’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Dubai Municipality has a long tradition in hosting international meetings offering excellent facilities as well as expert professionals of the organisation and technical services.

The Emirate of Dubai itself is the perfect location for an International Association meeting as it commands a strategic location at the crossroads of key European, Asia Pacific, African and North American business hubs, providing great access to many important markets and resources. Dubai is a safe, clean and virtually crime free destination and is also fast emerging as a global cultural centre.

The government of Dubai stands ready to assist ISPRS congress to assure the successful planning and staging of your event, and make it a truly memorable one.

We do hope to deserve this opportunity.

Dr. Naeema Al Hosani
Assistant Dean for Student Affairs
Assistant Professor of Cartography Geography & Urban Planning Dept.
College of Humanities & Social Sciences
United Arab Emirates University (UAEU)
21st February 2016

Prof. Chen Jun  
President  
International Society for Photogrammetry and Remote Sensing  
National Geomatics Centre of China  
28 Lianhuanchixi Road  
Haidian District  
Beijing 100830  
PR China

Dear Prof. Jun,

On behalf of the American University in Dubai, I am delighted to offer my full support to Dubai’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

The American University in Dubai (AUD) being the first fully accredited American University in the Gulf region, is a private, non-sectarian institution of higher learning founded in 1995. AUD is officially licensed by the Ministry of Higher Education and Scientific Research of the United Arab Emirates and accredited by the Southern Association of Colleges and Schools (SACS) Commission on Colleges (COC) in the United States of America. AUD is also approved to operate by the State of Georgia Nonpublic Postsecondary Education Commission (NPEC).

At AUD, the School of Engineering offers both undergraduate and graduate degrees and Certificates in many Engineering disciplines such as Civil, Mechanical, Electrical and Computer Engineering. AUD, as an international institution of higher education, encourages global understanding by providing an atmosphere of cultural diversity and opportunities for international education.

Dubai has recently attracted world attention through many innovative and large construction Engineering projects. The city has become symbolic for its skyscrapers and high-rise buildings, such as the world’s tallest skyscraper (Burj Khalifa), as well as its ambitious development engineering projects including man-made islands. This made the School of Engineering at AUD a leading research center in many engineering disciplines including remote sensing. The School of Engineering is currently collaborating with many international academic and research institutes such as Karlsruhe Institute of Technology, Germany and Technical University of Delft, Holland on GIS and remote sensing topics. This collaboration has yielded several doctorate researches in topics such as 3D Data and Model Management for the Geosciences, 3D Database Design, Mobile GIS Applications, and GIS Temporal Database. This collaboration was celebrated
by hosting at AUD/ School of Engineering the GIS week in 2014 which included an ISPRS sponsored conference (3D Geoinfo2014) and the 4th International workshop on 3D Cadasters.

The School of Engineering believes that hosting the ISPRS2020 Congress in the United Arab Emirates would be an exciting and excellent choice for both local and international remote sensing enthusiast to interact in this festive, safe and friendly environment. It gives us a great pleasure to endorse Dubai Municipality in its bid to host the ISPRS2020 Congress in the United Arab Emirates. The School of Engineering at AUD is ready to take a leading role in the organization of this event. As a leading center of Engineering Excellence in the region, we welcome the massive boost it will give to remote sensing academics and researchers in the region.

We look forward to welcoming you to Dubai in 2020.

Sincerely,

Dr. Alaa K. Ashmawy
Dean, School of Engineering
22 February 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District, Beijing, 100830
PR China

Ref.: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

We are delighted to support UAE’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Masdar Institute of Science and Technology is an independent, research-driven graduate-level university focused on sustainable development. Since its inception in 2007, Masdar Institute has consistently contributed to the creation of a research culture in the UAE through various initiatives. It continues to provide an R&D infrastructure that has direct relevance to the advancement of UAE’s economic sectors through clean energy technologies.

Established with the ongoing support and cooperation of the Massachusetts Institute of Technology (MIT), Masdar Institute integrates theory and practice to incubate a culture of innovation and entrepreneurship, working to develop the critical thinkers and leaders of tomorrow. With its world-class faculty and top-tier students, the Institute is committed to finding solutions to the challenges of clean energy and climate change through education and research. Students representing over 40 countries bring a diverse spectrum of backgrounds, interests and talents to the university community.

Masdar Institute is one of the leading centers for remote sensing research in the Middle East region. In a very short span, Masdar Institute has attracted significant recognition for remote sensing research and is actively engaged in international collaborations. Researchers at Masdar Institute are actively working on a wide range of applications such as monitoring algal blooms, atmospheric remote sensing to study the aerosols, solar and wind resources mapping, climate dynamics, etc., by using diverse data sources.

We believe that ISPRS Congress would be a great addition to the series of international events organized in UAE. It will be a great honor for Masdar Institute to be a key partner in organizing ISPRS Congress 2020 as this will significantly contribute to the remote sensing activities in the UAE and Middle East.

Yours Sincerely,

Behjat Al Yousef
Interim Provost,
Masdar Institute of Science and Technology
KIT-Faculty “Civil Engineering, Geo- and Environmental Sciences” supports United Arab Emirates bid for ISPRS Congress 2020

With pleasure we support UAE’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020. As Dubai is also hosting EXPO 2020, it seems that the reputation of ISPRS can profit from this double event.

In the young scientific history of UAE we are proud to be partners of Dubai Municipality (Eng. Hussein Mohammed Abdulmutallib) and American University in Dubai (School of Engineering, Prof. Mulhim Al-Doori) to help establishing an ISPRS community including the organization of events such as 3D GeoInfo series, GRASF 2017 etc. in the UAE as well as supporting lectures and Summer Schools in the fields of GIS and Remote Sensing.

Also practical courses in GIS and Remote Sensing for students and briefly also for authorities such as Dubai Municipality have been installed at the American University in Dubai under leadership of Prof. Mulhim Al-Doori.

A new joint project between American University in Dubai (AUD), Karlsruhe Institute of Technology (KIT), Technical University of Delft (TUD), and Dubai Municipality (DM) on the management and visualization of 3D outdoor and indoor city data is launched briefly.

The KIT-Faculty “Civil Engineering, Geo- and Environmental Sciences” will support ISPRS 2020 at UAE with its skills in organizing the scientific program committee and review process. With pleasure the name of the KIT-Faculty may be included as International Partner to support the Scientific Organization of the Congress.

Sincerely,

Dean, KIT \"Geodesy and Geoinformatics\", p.p. Dean of Faculty \"Civil Engineering, Geo- and Environmental Sciences\"
March 10, 2016

Dear Professor Jun,

On behalf of the Delft University of Technology, I am delighted to offer my full support to Dubai’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Delft University of Technology is one of the world’s leading universities. TU Delft’s mission is to make a significant contribution towards a sustainable society for the twenty-first century by conducting ground-breaking scientific and technological research which is acknowledged as world-class, by training scientists and engineers with a genuine commitment to society and by helping to translate knowledge into technological innovations and activity with both economic and social value. TU Delft has been chosen as the Geospatial Research Institute of the Year 2015.

TU Delft’s Faculty of Architecture and the Built Environment is one of the largest architecture faculties in Europe and holds a leading position in the field of design and geo-information. The faculty offers trendsetting Bachelor’s, Master’s and Post-master’s programmes in the field of architecture, geo-information, landscape architecture, housing, building physics, and climate design and sustainability. The faculty hosts the Master programme Geo-informatics for the Built Environment and two of the research groups are dealing with modelling, analysis and visualisation of geo-information.

Dubai offers everything one expects of a modern international city and it continues to show it has world class facilities for visitors. Dubai is a clean, safe and an attractive destination and the visitors continue to come back after they have experienced the unrivalled Emirati hospitality. Dubai has been one of the frontiers in terms of endorsing and using modern technologies. Remote sensing and geo-information is used widely in many areas of daily and professional life. The Dubai municipality has the ambition to employ 3D geo-information widely to support sustainable research and development in this region of the world.

Therefore, I believe Dubai will be the ideal host city for organising ISPRS 2020.

Professor Peter Russell
Dean, Faculty of Architecture and the Built Environment TU Delft

Professor Chen Jun, President
International Society of Photogrammetry
And Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR CHINA
21st February 2016

Prof. Chen Jun  
President  
International Society of Photogrammetry and Remote Sensing  
National Geomatics Centre of China  
28 Lianhuanchixi Road  
Haidian District  
Beijing 100830  
PR China

Dear Prof. Jun,

On behalf of the Department of Photogrammetry of BME, Hungary, I am delighted to offer my full support to Dubai’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Dubai Municipality is regarded as one of the largest governmental institutions in terms of services rendered, projects executed and is a leading driver of growth and evolution in the Emirates.

Dubai offers everything you expect of a modern international city and it continues to show it has world class facilities for visitors. Dubai is clean, safe and a destination that visitors continue to come back to after they have experienced the unrivalled Emirati hospitality.

The government of Dubai endorses this bid and will ensure the congress is a great success.

We look forward to welcoming you to Dubai in 2020.

Prof. Dr. Árpád Barsi  
Head of Department
16 March, 2016

Prof. Chan Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Ref.: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

We are pleased to support UAE’s bid to host the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

The Mohammed bin Rashid Space Centre (MBRSC) was originally established in 2006 as the Emirates Institution for Advanced Science & Technology (EIAST), accumulating knowledge, recruiting Emirati scientists and engineers, and launching advanced scientific projects, until the Mohammed bin Rashid Space Centre was established in 2015 by Sheikh Mohammed bin Rashid.

The Centre is integral to the strategic initiative put in place by the Dubai government to inspire scientific innovation, technological advancement, and to advance sustainable development in the United Arab Emirates.

Our main line of business includes research and development in the area of outer space, manufacture of satellites and development of systems, space imaging and applications development, and ground station services and support to satellite missions.

MBRSC is delighted to support the International Society for Photogrammetry and Remote Sensing Congress 2020 as it will significantly contribute to the remote sensing activities in the UAE and Middle East.

Sincerely,

Salem Al Marri
Assistant Director General for Scientific & Technical Affairs
Mohammad Bin Rashid Space Centre
21st February 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

ISPRS 2020 in Dubai, UAE

Dear Prof. Jun,

On behalf of the Dubai Land Department, I am delighted to offer my full support to Dubai Municipality’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Dubai Municipality is regarded as one of the largest governmental institutions in terms of services rendered, projects executed and is a leading driver of growth and evolution in the Emirate of Dubai.

Dubai offers everything you expect of a modern international city and it continues to show it has world class facilities for visitors. Dubai is clean, safe and a destination that visitors continue to come back to after they have experienced the unrivalled Emirati hospitality.

The Government of Dubai endorses this bid and will ensure the congress is a great success.

We look forward to welcoming you to Dubai in 2020.

Mohamad Al-Dah
Director – Technical Affairs
Land Department
Email: mohamad.al-dah@land.gov.ae
Direct: +971 4 2030122
Makani Address: 30404 94991

P.O. Box 166, Dubai, UAE, Tel.: +9714 222 2253, +9714 222 2254, Fax: +9714 222 2251
E-mail: info@dubailand.gov.ae, Website: www.dubailand.gov.ae
08 March 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Center of China
28 Lianhuachixi Road
Haidan District, Beijing, 100830
PR China

Ref.: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

We are extremely happy to support UAE's bid to host the Congress of the International Society for Photogrammetry and remote sensing (ISPRS) in 2020.

Rolta is a leading provider of Mapping and Photogrammetry solutions. Rolta offers end-to-end solutions for mapping and image processing, spatial data analysis that cater to various government authorities across the world. These enterprise level solutions are built around Rolta's intellectual property and domain expertise to offer unique business intelligence for impactful insights for effective decision making.

Rolta is a multinational company having offices in Middle East, North America, India, and Europe region. With a staff strength of 3000+ worldwide, Rolta has rich experience in Photogrammetry, Remote Sensing and implementing enterprise GIS solutions.

We share the vision of ISPRS Congress and it will be a great honor for Rolta to be a key partner in organizing ISPRS Congress 2020 as this will significantly contribute to the Photogrammetry and Remote Sensing activities in the UAE and the Middle East.

Thanking you,
For Rolta Middle East FZ-LLC

REIDA ELWANNA
President

ROLTA MIDDLE EAST FZ-LLC
License No.: 19391
Office No. 210, Building No. 9
PO. Box 500106, Dubai Internet City, UAE.
Tel.: +971 (4) 391 5212, Fax: +971 (4) 391 8684 www.rolta.com
Incorporated as a Free Zone Company with Limited Liability pursuant to the Dubai Technology and Media Free Zone Private Companies Regulations 2003 issued under Law No. 1 of 2000 of the Emirates of Dubai (as amended)
7 March 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchi Road
Haidian District, Beijing, 100830
PR China

Dear Prof. Jun,

Sub: UAE bid to host ISPRS Congress 2020

We are delighted to offer this letter of support for the UAE’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

The congress closely aligns with Space Imaging Middle East’s commitment to the continued growth and development of the geospatial industry within the MENA region.

As the first commercial provider of high-resolution satellite imagery and remote sensing services in the Middle East, and the current leading geospatial solutions provider in the region, we offer a full spectrum of geospatial services ranging from satellite and aerial imagery collection and processing, to training in remote sensing and imagery analysis, to highly customized and sophisticated GIS database and software solutions.

We eagerly support the proposal to host the congress in the UAE and believe it would provide a platform for local and regional entities to address key issues unique to the region. We further anticipate that the event would inspire innovative solutions from the local geospatial community.

Yours Sincerely,

[Signature]
Mohamad El Kadi
Managing Director
Space Imaging Middle East
7th of March 2016

Prof. Chen Jun
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Linhuanchixi Road
Haidian District, Beijing 100830
PR China

Subject: UAE Bid for ISPRS Congress 2020

Dear Professor Jun,

As the Managing Director of Geodézia Zrt., I am writing to you to express our support for the United Arab Emirates’ bid to host the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Geodézia International is one of the leading providers of complete geospatial and geoinformatic solutions in Europe. Beyond providing GIS data collection, we undertake the complete implementation of complex, tailor-made geographic information solutions (from database-building to system operation), making us unique in this regard on the European market.

Our services range from what you would call traditional surveying (e.g. the creation of land registers) to creating state-of-the-art 3-D point cloud extractions (both from laser scanning and photogrammetry) that provide spatial mappings of any objects that may be needed to support the planning of buildings, city quarters, public roads, railways and public utilities.

We have several clients in the public sector. Chief among them the Hungarian Government, the EU, the Hungarian Military and Geodézia is a listed and approved supplier of NATO. In the private sector we have a variety of clients ranging from utility companies like E.ON Group to car manufacturers like Ferrari.

We believe the ISPRS event, organized in the UAE, would be a welcome addition to the host of international events organized in the UAE. The opportunity to exchange information and know-how on the topics of photogrammetry and remote sensing in a country that is known for its ambitious and innovative construction projects would help ensure that the conference has plenty of eager participants.

Sincerely yours,

József Dányi
Deputy Managing Director
21st February 2016

Prof. Chen Jun  
President  
International Society of Photogrammetry and Remote Sensing  
National Geomatics Centre of China  
28 Lianhuanchixi Road  
Haidian District  
Beijing 100830  
PR China  

Dear Prof. Jun,  

On behalf of AlBayanat AlAlamya for Surveying Services (AASS), I am delighted to offer my full support to Dubai’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020. AlBayanat AlAlamya is a newly Geospatial company established in 2015 in Abu Dhabi, it gets its strength from the large experience of its technical and administration team, which extended to more than 30 years serving the national survey agencies. Its services cover large spectrum of geospatial market needs including all types and levels of data acquisition including terrestrial and marine, ground and aerial survey. AASS as well has large experience on Remote Sensing and GIS applications for transport, infrastructure and oil and gas sectors.  

AASS is glad to highly support Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020 as this will significantly contribute to the Remote Sensing activities in the Middle East.  

We look forward to welcoming you to Dubai in 2020.  

P.P.  

Dr. Adel Khalifah Al Shamsi  
CEO & Founder  

AlBayanat AlAlamya for Surveying Services (AASS)  
Abu Dhabi, Banyas, Alghabat  
Tel. No.: +971 2 58 55 443  
P.O.Box 11131 Banyas  
bbayanat@bbayanat.ae  
www.bbayanat.ae
March 9, 2016

Ref: BAPS 2016-03-1005

To: Prof. Chan Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China

Subject: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

We are delighted to support UAE’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Barjeel Aerial Photography Services (BAPS) is a geo-spatial data acquisition Company registered at Department of Economic and Development (DED), Dubai on 2015 and a member of Sheikh Mohammed Bin Rashid Establishment for Dubai SME Development under the monitoring of Hamdan Innovation and Incubator (HI²).

BAPS Aiming to be one of the leading Geo-Spatial Acquisition Company amongst the SME in Dubai and in UAE, catering the requirements of Private and Public Sectors. We collaborate with local and international companies in providing services with the private and public sectors on project basis with cost effective modes of platform in a fast, accurate and innovative way.

BAPS is glad to highly support Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020 as this will significantly contribute to Remote Sensing activities in the Middle East.

Thank you,

Yours faithfully,

Khalid Khamis Bin Dasmal
Owner/Entrepreneur
26th February 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Subject: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

We are delighted to assist and support UAE’s bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020.

Geoimage, established in Dubai in 2007, is specialized in providing consultancy services in digital photogrammetry, remote sensing and geospatial data generation, processing and analysis. Geoimage is dedicated to providing professional services, conducting studies, consultancy and capacity building for markets in Middle East.

Geoimage main activities consist in extraction of DTM from stereo imagery using digital photogrammetry, generation of ortho-imagery and geospatial databases including topographic maps, thematic maps, land-use and land-cover maps, supply geomatics engineering and surveying services including consultancy, training, terrain studies, topographic mapping, geodetic engineering and surveying works.

Geoimage is authorized distributor of Airbus DS Geo-Intelligence products and services. During the past 3 years, Geoimage supplied to government entities as well as private sector with Pleiades imagery (68,000 km²) and Spot imagery (73,000 km²) over areas in Oman, Qatar and United Arab Emirates.

We believe that ISPRS Congress would be a great opportunity for many institutions and communities in the Middle East and Gulf countries. Geoimage will be honoured to participate in organizing the ISPRS Congress as this will promote the use of photogrammetry and remote sensing techniques and applications for development in our region.

Yours sincerely,

[Signature]

Jehad Hijazi, Dr.-Ing.
Chairman & CEO, Geoimage
25th February 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchao Road
Haidian District
Beijing 100830
PR China

Ref: UAE Bid for ISPRS Congress 2020

Dear Prof. Jun,

As the Managing Director of Global Scan Technologies, I am writing this letter of support for the bid to host the Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020 is being submitted by the United Arab Emirates.

Global Scan Technologies LLC (GST) is a member of Belhasa Group of Companies, founded 2002 in Dubai, its approach utilizes the latest complete geospatial technologies available to provide and develop efficient, customized and innovative solutions. GST is the proud owner and operator of a Ground Receiving Station for medium resolution Satellite Imagery.


Global Scan Technologies is glad to highly support Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020 as this will significantly contribute to the Remote Sensing activities in the Middle East.

Respectfully,

Amer Ahmed Belhasa
Managing Director

A Belhasa Group Company

ISPRS 2020 Dubai - U.A.E / 30
LETTERS OF SUPPORT

Navayuga Spatial Technologies L.L.C.

08/03/2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Reference: UAE bid for ISPRS Congress 2020:

Dear Prof. Chen Jun,

As the Director of Navayuga Spatial Technologies LLC, I am writing this letter of support for the bid to host the congress of the International Society for Photogrammetry and remote sensing (ISPRS) in 2020 is being submitted by the United Arab Emirates.

Navayuga Spatial Technologies LLC is a member of Navayuga Group of Companies, founded in 2006 in Ras Al Khaimah, United Arab Emirates. Its approach utilizes the latest complete geospatial technologies available to provide and develop efficient, customized and innovative solutions.

Navayuga Spatial Technologies geospatial solutions cater to a broad spectrum of users in public, private, government and non-government sector. Our focus covers a large number of industrial sectors including urban planning, agriculture, defense and security, health, media, telecommunication and infrastructure. In our region we serve by utilizing the latest technologies in Aerial Photography, satellite Imagery, LiDAR surveying and Geographic Information System.

Navayuga Spatial Technologies is glad to support congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in 2020 as this will significantly contribute to the remote sensing activities in the Middle East.

For Navayuga Spatial Technologies LLC,

Gautam Nimmagadda
Director
Our Ref: 20160307_DM_ISPRS_Support

Richard Flemmings
Proteus FZC
PO Box 95148
Abu Dhabi
UAE
Telephone: +971 56 309 0577
Email: rf@proteusgeo.com

7th March 2016

Prof. Chen Jun
President
International Society of Photogrammetry and Remote Sensing
National Geomatics Centre of China
28 Lianhuanchixi Road
Haidian District
Beijing 100830
PR China

Dear Prof. Jun,

RE: UAE Bid for ISPRS Congress 2020

As the General Manager of Proteus, I am writing this letter of support for the United Arab Emirates (UAE) bid to host the Congress of the International Society of Photogrammetry and Remote Sensing (ISPRS) in 2020.

Proteus was founded in 2011 in UAE with the mission of creating innovative products and solutions from satellite imagery using cutting-edge remote sensing and processing techniques. We have completed over thirty projects to date, utilising multi-spectral imagery combined with cutting-edge processing techniques to deliver data to clients from multiple sectors.

Proteus has worked worldwide, but with a focus on the Middle East region and the UAE in particular. Our successes include delivery of an Emirate-wide, satellite derived marine and terrestrial habitat map to Environment Agency-Abu Dhabi. The project, completed in 2014, was ground-breaking in its magnitude being the largest of its kind in terms of level of detail achieved and geographical area covered. We continue to strongly advocate new and innovative satellite remote sensing techniques for improved efficiency and business process improvements.

We are delighted to support the UAE in bidding for the ISPRS congress, and believe that this event would be an excellent contribution to supporting the state-of-the-art remote sensing activities that are occurring in the Middle East.

Yours sincerely,

Richard Flemmings
General Manager
Dipl. Ing. Dr. Heinz Stanek, MBA  
Schwaigergasse 19/3/54  
1210 Vienna, AUSTRIA

Prof. Chun Jun  
President  
International Society of Photogrammetry and Remote Sensing  
National Geomatics Centre of China  
28 Lianhuanchixi Road  
Haidian District  
Beijing 100830  
PR China

Ref: Support UAE Bid for ISPRS Congress 2020  

Vienna, March 15th, 2016

Dear Prof. Jun,

As the Managing Director of stancon – a passion for innovation and Lecturer/Associate Professor on Carinthia University of Applied Sciences I am writing this letter of support for the bid to host the Congress of ISPRS in 2020 being submitted by the United Arab Emirates.

From 1981 – 1994 I was employed as an University Assistant/ Assistant Professor at the Vienna University of Technology/Institute for Land Surveying. Since 2001 I am engaged as a lecturer and Associate Professor with Carinthia University of Applied Sciences. The main topics and focus of lectures are Geoinformation-sources, GIS-Datoquality, Sensor systems/technologies, and selected fields of geodata processing and analyses.

After different positions in industry as CEO and CIO I founded stancon – a passion for innovation in 2009. The focus of stancon – a passion for innovation – the range of successful developments and business models has, for several years, been on management in the area of interlinking technological innovation with informatics/electronic data processing programmes and corresponding workflows, currently referred to as “Industry 4.0” and “Digital Revolution.” This responds particularly to the customer-specific use demanded by the respective contractors – not least on the basis of my capacity of linking technological, economic, scientific and international knowledge and experience. These developments are found in different areas – such as Infrastructure (The Austrian Federal Railways and New Robotic Services [UAVs]), Industrial Plants, Technical Systems, Positioning, Laser scanning and 3D-Systems. In 2010 I managed with partners the “Property Management – Plot Survey Consultancy Project”, which laid the cornerstone for a significant property and land reform in Abu Dhabi.

Stancon is glad to support the ISPRS Congress 2020 in Dubai. It will be a significant contribution to the remote sensing activities in the UAE and Middle East.

Respectfully

Dipl. Ing. Dr. techn.  
Heinz Stanek  
Schwaigergasse 19/3/54  
1210 Wien

DI Dr. Heinz Stanek, MBA  
Managing Director

HS  
stancon_ISPRS2020-UAE  
1/1
Subject: Interest to Organize The XXIV ISPRS Congress

On behalf of the Dubai Municipality’s ISPRS 2020 Congress Team, which is authorized by Municipality and thus by UAE University the Ordinary Members of ISPRS, I would like to convey to you our interest in hosting and organizing the XXIV Congress of the International Society for Photogrammetry and Remote Sensing in Dubai, United Arab Emirates.

The United Arab Emirates is not only known for its unique culture and ultra-modern architecture, but is also one of the frontrunners in terms of the usage and application of modern spatial technologies including photogrammetry, remote sensing, GIS etc.

Founded in 1954, Dubai Municipality has been instrumental in making the use of spatial technologies an integral part of the functioning of various organizations across the Emirate of Dubai. The Municipality was the first organisation in the UAE to set up its GIS department and has since carried out numerous successful projects using spatial technologies. Dubai Municipality has also been active in the field of information and knowledge sharing by organizing and participating in several conferences. GRASF conference, organized by Dubai Municipality, has become one of the most sought after events in the field of GIS and Remote Sensing in the Middle East.

By way of this letter, I would also like to introduce our Steering Committee, which is headed by Eng. Abdullah Mohammed Rafia and Congress Director, Eng. Hussein M. Abdulmuttalib.

Our proposal is supported by the UAE University, Masdar Institute, American University in Dubai, KIT University Germany, Budapest University of Technology and Economics and many International, regional and local spatial entities.

With this, I would like to welcome all the participants of the XXIV ISPRS Congress to Dubai in 2020.

With Regards

Eng. Hussein Nasser Lootah
Director General,
Dubai Municipality
UAE
Eligibility Support

By way of this letter, Dubai Municipality would like to state that we have been nominated by the UAE ordinary member of ISPRS, the Remote Sensing Centre – Faculty of Science – Geology Department, United Arab Emirates University (UAEU), to act on its behalf and put forward our candidature to host and organize the XXIV Congress of the International Society for Photogrammetry and Remote Sensing (ISPRS) in Dubai in the year 2020.

The following pages of this document contain a letter sent by H.E. Eng. Hussain Nasser Lootah, Director General of Dubai Municipality, to Dr. Ali Rashid Al Noaimi, Vice Chancellor of UAE University, expressing Dubai Municipality’s intent to host the Congress via the membership of UAE University. The document also contains the response letter from Dr. Al Noaimi to Eng. Lootah, authorizing Dubai Municipality to host the event, whereby UAE University shall be the scientific partner of the 2020 ISPRS Congress (translation from Arabic to English also attached). Finally, the document also contains a letter from ISPRS President Chen Jun addressed to Eng. Lootah, signifying the confirmation of the receipt of the Municipality’s letter of intent by the ISPRS Council and expressing their gratitude to UAE University and Dubai Municipality.
International Society for Photogrammetry and Remote Sensing
Internationale Gesellschaft für Photogrammetrie und Fernerkundung
Société Internationale de Photogrammétrie et de Télédétection

To:
Hussain Nasser Lootah
Director General
Dubai Municipality
Government of Dubai
P.O. Box 67
Dubai, U.A.E.

Ref.: Intent for organising ISPRS Congress 2020

Dear Director General Lootah,

This is to confirm receipt of your letter of intent to bid for the ISPRS Congress 2020 to be held in Dubai. Council believes this is a great step towards your bid and would like to express his sincere gratitude to our Ordinary Member, UAE University, to Dubai Municipality, and to you personally for your interest in and support of ISPRS affairs.

Council looks forward to your detailed application for the ISPRS Congress 2020. If there is anything we can do in the meantime, please don’t hesitate to contact me.

Yours sincerely,

Chen Jun
ISPRS President 2012 - 16

Headquarters of the Society
Leibniz Universität Hannover
Institute of Photogrammetry and Geoinformation
Nienburger Str. 1, 30167 Hannover, Germany
Phone: +49-511-762-2462 Fax: +49-511-762-2463

President:
CHEN JUN
National Geomatics Centre, CHINA
Email: chenjun@stdl.gov.cn

Second Vice President:
MARGUERITE MADDEN
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Secretary General:
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Leibniz Univ. Hannover, GERMANY
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Email: orhan@itu.edu.tr

Congress Director:
LENA HALOUNOVA
Czech Tech. Univ. in Prague, CZECH REPUBLIC
Email: lena.halounova@fsv.cvut.cz
To: CHEN JUN  
National Geomatics Centre of China  
28 Lianhuachixi Road  
Haidian District  
Beijing 100830  
PR CHINA  
+86-10-63881102  
+86-10-63881026  
chenjun@nadi.gov.cn  
chenjun_isprs@263.net  

Subject : Intent For Organizing ISPRS Congress 2020  

Dear Mr. Chen Jun,

Please accept warm greetings from Dubai. It gives us immense pleasure to inform you that the Dubai Municipality has been nominated by the UAE ordinary member of ISPRS, the Remote Sensing Centre – Faculty of Science – Geology Dept., United Arab Emirates University (UAEU), to act on its behalf in order to host and organize the twenty-fourth Congress of the International Society of Photogrammetry and Remote Sensing (ISPRS) 2020, in Dubai. As you must be aware, Dubai has been chosen as the host city for the World Expo 2020, and thus, the simultaneous hosting of ISPRS Congress 2020 in Dubai will not only add a great deal of scientific value to the World Expo 2020, but will also offer congress participants with an unparalleled opportunity to interact and socialize with the Expo community and thus relish the umpteen offerings of this fascinating city in all its grandeur.

The attached agreement entitles Dubai Municipality to host ISPRS Congress 2020 as the main organizer, while the UAE University will be the Scientific Partner for this global event. Please find attached a copy of the original agreement from the UAE University and its translation in English.

In view of the above, we would like to request the respected members of ISPRS Council to allow UAE to submit its bid for hosting ISPRS Congress 2020 in Dubai. It should be noted that Dubai Municipality is a sustaining member of the society, and is well capable of bringing together various spatial entities from across the region and thus host a unique and successful ISPRS Congress.
We would also like to inform you that we have established a steering committee to lead all the activities related to the Congress. The esteemed members of the committee include two members from the UAE University. This committee will be further supported by another Scientific Advisory Committee, which comprises of members from various universities in the UAE and other prominent organizations dealing with spatial science and engineering. Please find attached details of the Steering Committee and the Scientific Advisory Committee.

Thus, in order to successfully organize the first ever ISPRS Congress in the Middle East, we would like to request you to kindly advice on the detailed procedure and requirements towards submitting our bid to host ISPRS Congress 2020 in Dubai. We are confident of hosting a great event which would mark another important milestone in the history of ISPRS.

We look forward to your support and kind consideration of our request.

With Best Wishes,

Hussain Nasser Lootah
Director General of Dubai Municipality

Note: for further communications in regards please contact: Eng. Hussein M. Abdulmutalib (Can. Congress Director) Email: husseinma@dm.gov.ae, Mobile: 00971507552294
United Arab Emirate University  
Ref. M/MG/461/2014  
Date: 27/1/1436 AH corresponding to: 20/11/2014 AD  
His Excellency Eng. Hussain Nasser Lootah  
Director General  
Dubai Municipality  
Dubai, P.O. 67

Sub. Coordination for hosting the International ISPRS Congress 2020

United Arab Emirate University would like to extend its best wishes and regards to you, with hopes of everlasting success.

Reference to your letter ref. 744/01/1/1414148 on hosting the ISPRS Congress 2020 on Aerial Photography and Remote Sensing, which coincides with the inauguration of Expo 2020 to support the activities thereof and to uphold and promote the scientific tourism in our Country.

In line with our current cooperation, we would to inform you with the approval on Dubai Municipality hosting the event via the membership of United Arab Emirate University, thereby the university shall be the scientific partner and the University staff shall coordinate with you in that regard.

Wishing all the best to you,

Best regards

Signed – stamp of United Arab Emirate University
Dr. Ali Rashid Al Noaimi
The vice chancellor
PO Box: 15551 Al Ain, UAE.
T: 0097137673333  F: 0097137134904
Vice_chancellor@uae.ac.ae  www.uaeu.ac.ae
السلام عليكم ورحمة الله وبركاته،

سعادة المهندس/ حسين ناصر لوتاه
مدير العام
بلدية دبي
العنوان: 67 فاكس 0422466666

الموضوع: التنسيق بخصوص استضافة المؤتمر العالمي العمومي 2020

في إطار التعاون القائم بيننا نود إفادتكما بالموافقة على استضافة بلدية دبي الحدث.

وفي إطار التعاون القائم بيننا نود إفادتكما بالموافقة على استضافة بلدية دبي الحدث.

أأمل أن تكون رضيتماً. 

وتحصلوا بقبول خالص التحية والتقدير،

د. علي راشد التميمي
مدير الجامعة

사용자: 192.168.100.12
시간: 2020/11/14 09:30

The Vice Chancellor
PO BOX 15551, Al Ain, UAE
T +971 3 767 3333  F +971 3 713 4904
Vice_Chancellor@uae.ac.ae  www.ua.ac.ae

ISPRS 2020 Dubai - U.A.E / 40
تهنيكم بلدية دبي أطيب التحية منمننين لكم دوماً التقدم والنجاح، وبالإشارة إلى الموضوع المذكور أعلاه، وشكر جهودكم المبذولة في سبيل الإرادة، متفاجئاً بالإصرار والتفاني إلى المستوى الذي يلقي به بين دول العالم وذلك بزعمكم مربع مستوى التعليم الأكاديمي ونشره، فضلاً عن إتاحة الفرص لطلاب العلم والأساتذة والخبراء في المشاريع التخصصية في المؤتمرات المتخصصة، وبمشاركتكم في عروض الجماعات العضوية التخصصية عبر العالم مما يتبع لدولة الإمارات العربية المتحدة فرص إستضافة أكبر المؤتمرات العالمية، وهذا لا ينتمي بضمان الجودة والعمل الجماعي الذي نسعى إليه معاً، ويسعى إليه فريق البلدية الذي تواصل مع فريق جامعتكم المحترم والمتماس في كل من:}

د. أحمد علي مروة/ وكيل كلية العلوم 
د. سالم سعيد/ أساتذة مشترك في الاشتراك عن ونظم المعلومات الجغرافية
وذلك بغية التوسل بين الطرفين للعمل على تحضير ملف دولة الإمارات العربية المتحدة ISPRS Congress للتصوير الجوي والاستشعار عن بعد 2020 والذي يتزامن تاريخ إعداد مع إكسبرو 2020، وذلك تكون مما سيعنا لدعم فعاليات معرض إكسبرو 2020 في مفاصل علمية مما سيعزز من دور الساحة العالمية في دولتنا العربية.
وحيث تعتبر جامعة الإمارات العربية المتحدة العضو المعتمد لدولة الإمارات في الجمعية العضوية للتصوير الجوي والاستشعار عن بعد ISPRS، ل축اً إمكانية التقدم ب ملف الاستضافة إذا تعرض على سماحتكم ما توصل إليه فريق العمل، فهو أن تعمل بلدية دبي على إعداد الفئة المذكورة عن طريق عضوكم بحيث تكون تجربة الإمارات العربية المتحدة في ISPRS 2020 إضافة علمية مما سيعزز من دور الساحة العالمية في دولتنا العربية.
THINGS WE WANT YOU TO KNOW ABOUT DUBAI AND THE UNITED ARAB EMIRATES
THINGS WE WANT YOU TO KNOW ABOUT DUBAI AND THE UNITED ARAB EMIRATES

THE UNITED ARAB EMIRATES

Is the 17th most competitive country in the world
(World Economic Forum Global Competitiveness Index, 2015-16)

Is the 20th happiest country in the world, and ranks first among the Arab countries

Has the world highest smartphone penetration with three out of four residents owning a smartphone
(Google’s Our Mobile Planet survey, 2013)

Is the world’s 31st easiest country to do business in

Home to half of all Fortune 500 companies, 18 of top global banks and six of the biggest international law firms

DUBAI

World’s 4th most visited city by international tourists
(Mastercard Global Destination Cities Index, 2015)

Highest quality of living in the Middle East and Africa region
(Mercer’s Quality of Living, 2015)

7th most influential city in the world
(Forbes, 2014)

Number 1 city for international association meetings in the Middle East
(International Congress and Convention Association)

World’s best city to invest in
(Reputation Institute)

In the top 20 most dynamic cities in the world
(Jones Lang LaSalle, 2015)
# Things We Want You to Know About Dubai

**200+**  
Nationalities living in Dubai

**2,455,406**  
People living in Dubai, 20 Jan 2016

**UAE’s GDP:**  
AED **1,540 BILLION**  
Dubai accounts for approximately 30% of the UAE’s GDP, 2014

**Dubai’s tourism related GDP:**  
AED **126.7 BILLION**  
Tourist-related activities contributed more than AED 126.7 billion to Dubai’s GDP in 2014 (quoted by World Travel and Tourism Council)  
Tourism relates to 8.4% of Dubai total economic output -2014

**Main Economic Sectors:**  
- Hospitality  
- Manufacturing  
- Transport and Communication  
- Real Estate and Business Services  
- Financial Services  
- Social and Personal Services

**Annual Inflation:**  
4.1% (2015)

**Number of universities and higher learning institutions:**  
- **PUBLIC**  
  - 5  
  - Public universities and colleges

- **PRIVATE**  
  - 58  
  - Private universities and colleges

**Students in universities and higher learning institutions:**  
Over **58,000**  
2015

**Number of hotel guests, annual visitors:**  
- 2010 8.41 million  
- 2011 9.2 million  
- 2012 10.16 million  
- 2013 11.12 million  
- 2014 11.63 million  
- 2015 13.2 million

**2014:**  
- **93** exhibitions,  
- **23,000** average visitors per event,  
- **435** trade events
In 1833, an influential group of around 800 members of the Bani Yas tribe, one of the most significant tribes of Southern Arabia, led by members of the Al Maktoum family, settled in Dubai near the mouth of the Dubai Creek. The creek was a natural harbour and the township soon became a centre for fishing, pearl diving and maritime trade.

As the economy developed, through trade with India, Iran and other parts of the Gulf, many settlers were attracted to the growing town.

By the 1870s, Dubai had become the principal trading port of the Gulf Coast, and by the turn of the century it was reputed to have had the largest souks in Arabia. Pearls were a strong feature of the local economy until the 1930s when a combination of the Great Depression and the development of cultured pearls in Japan led to a collapse in demand for natural pearls. However, trade in gold and other products continued to grow steadily and Dubai continued to prosper as ‘the city of merchants’.
During the 19th century, the British had regarded the Gulf region as an important staging post en route to India. To put an end to friction with the local population, in 1853 Britain signed a peace treaty with the rulers and the region became known as the Trucial States, a British Protectorate.

Oil was discovered in Dubai in 1966, during the period when Britain was withdrawing from the region. The oil revenues enabled Dubai’s Ruler to lead the city in developing its infrastructure, education and healthcare, all as part of leading Dubai into its future as a thriving cosmopolitan centre for business, trade, industry and tourism.

Dubai’s economy is no longer reliant on oil, and is more diversified, relying heavily on trade, services and finance sectors. The past decade has witnessed change and growth throughout all sectors of the Dubai economy. The emirate’s government is constantly working to improve its commercial transparency and introduce dynamic regulations that aid the formation of small and medium enterprises (SMEs) and have the ability to react to global financial challenges.

Introducing the United Arab Emirates

Situated on the shores of the Arabian Gulf, the UAE is bordered by Saudi Arabia to the southwest and by Oman to the southeast. The coastline features many miles of beautiful fine, white sandy beaches. The desert extends from the southern fringes of the coastal cities to the border with Saudi Arabia. The eastern emirate of Fujairah, situated on the coast of the Gulf of Oman, is reached by spectacular routes through the Hajar Mountains, which rise to 1,527 metres.

The United Arab Emirates was established in 1971 as an independent federation of the seven emirates of Abu Dhabi, Dubai, Sharjah, Ajman, Ras Al Khaimah, Umm Al Quwain and Fujairah. Regarded as the commercial capital of the UAE, Dubai is the second largest of the seven emirates.

Sheikh Zayed Bin Sultan Al Nahyan, the Ruler of Abu Dhabi, was elected as the first President of the UAE, while the Ruler of Dubai, Sheikh Rashid Bin Saeed Al Maktoum, was elected as Vice-President and Prime Minister.
As the business hub of the Middle East, Dubai has continued to invest in strategic infrastructure and transportation projects to support the growing service sectors and ensure a stable economic future.

One of Dubai’s most significant achievements has been the attraction of foreign business and investment through world-class category-based free trade areas such as Jebel Ali Free Zone, Dubai Media City, Dubai Internet City, Dubai Silicon Oasis and Dubai International Financial Centre.

Today, the UAE’s President is Sheikh Zayed’s eldest son, His Highness Sheikh Khalifa Bin Zayed Al Nahyan, and the Vice-President, Prime Minister and Ruler of Dubai is Sheikh Mohammed Bin Rashid Al Maktoum.

The population of the UAE is around 10.43 million, of which just over 2.4 million live in Dubai. Unsurprisingly from such a cosmopolitan city where 85% are expatriates, the population constitutes a melting pot of over 200 nationalities from all corners of the world.

The UAE has an open economy with a high per capita income and a sizable annual trade surplus. Successful efforts at economic diversification have reduced the portion of GDP based on oil and gas output to 25%. The UAE’s GDP is expected to grow by 4.6% in 2016, maintaining its position as the second largest Arab economy after Saudi Arabia.
WHY DUBAI FOR ISPRS in 2020
Dubai has become the principal business and tourism powerhouse for a super-region stretching from North Africa to the Indian subcontinent and from the CIS countries to South Africa.

It is a stunning success to have achieved this in so few years and this is attributable to a visionary leadership, a high quality infrastructure, an expatriate-friendly environment, low import duties and zero taxes on personal and corporate income.

Dubai has an excellent infrastructure and offers all the facilities expected from a modern, international city.

Citizens, expatriates and visitors can enjoy a relaxed and pleasant lifestyle. The levels of crime are extremely low. The city is clean and there is a wide choice of modern and spacious accommodation. The cuisines available are of cosmopolitan variety, to suit any palate and every pocket.

Dubai recently launched an ambitious tourism strategy to increase visitors to the emirate to 20 million by 2020. In 2015, Dubai welcomed over 14,2 million international visitors from across the globe, making it the 4th most-visited city in the world.
Business Events Capital of the Middle East

Consistently ranked by the International Congress and Convention Association (ICCA) as the Middle East’s top destination for international association meetings, business events serve as one of the strategy’s key pillars for Dubai.

The decision to award Dubai and the UAE the rights to host Expo 2020 is a testament to the emirate’s capabilities in hosting international business events. The theme for Expo 2020 is ‘Connecting Minds, Creating the Future’.

Dubai’s Arabic name – Al Wasl – means ‘the connection’, and this is reflected in Dubai’s modern-day position as a central hub between East and West. With an anticipated 25 million people visiting Expo 2020, and with 70 per cent of them predicted to come from overseas, it will be the most globally inclusive event in Expo history.

Expo 2020 is building upon its theme and using it as a design principle for the event.

The theme will be visible in how Dubai engages with participants, creates opportunities for the public and private sector to work together, and how the city will strive to make collaboration an essential instrument to deliver an event with the level of quality and impact needed to mark this out as a truly transformative Expo.

To make this possible, Dubai Expo 2020 will explore three sub themes, which have been identified as key drivers of global development: Sustainability, Mobility and Opportunity.
PROPONENT INFORMATION
Proposed dates

The proposed dates for the ISPRS 2020 in Dubai are:

Monday 13th July to Wednesday 22nd July 2020 (With Build-up & tear down)

Alternative dates can also be looked into

For these dates, the proposed venue will be Dubai International Convention and Exhibition Centre which is part of the Dubai World Trade Centre complex (see section on Where to Meet).

ISPRS Dubai Contacts

Dubai Municipality
Mr. Hussein Mohammed Abdulmuttalib
ISPRS Congress Director
Email: HUSSEINMA@dm.gov.ae

Dubai Business Events – the Official Convention Bureau
Mr. Walid Marhoon
Manager, Congress Development
Email: wmarhoon@duabitourism.ae

Dubai International Convention & Exhibition Centre
Ms. Karen Smith
Director, International Sales Venues
Email: karen.smith@dwtc.com
Dear colleagues and friends from the global photogrammetry and remote sensing community,

I would like to take this opportunity to invite you to the beautiful and cosmopolitan city of Dubai. Over the past few decades, the United Arab Emirates and Dubai, in particular, has gained international repute as one of the most diverse destinations on the planet, both in terms of its umpteen tourist attractions and its rich culture and heritage. The rapid pace of development witnessed by the city has been instrumental in putting it on the world map as a destination of choice for business visitors and holiday makers alike.

Owing to its accessibility and world class infrastructure, the city has played host to numerous global level conferences and events. The modernization and development witnessed by the country can be attributed to the usage and applications of modern technologies. The United Arab Emirates has been at the forefront of using new-age technologies including GIS, Photogrammetry, Remote Sensing, Cartography and other related technology. The future looks even brighter with bigger investments planned in the application of newer technologies.

The city, thus, becomes an ideal spot for hosting the ISPRS Congress 2020 in order to showcase the forward thinking steps of the region as well as give impetus to this growth. With that, I would like to invite the ISPRS committee members to come to Dubai and hope to see you all at the ISPRS 2020 Congress in Dubai.

Eng. Husseim Nasser Lootah
Director General
Dubai Municipality
UAE
Message from the Assistant Director General for Engineering and Planning, Dubai Municipality

Dear friends and colleagues from the global ISPRS community,

I would like to take this opportunity to share with you some information about the Emirate of Dubai and Dubai Municipality’s activities towards the promotion and propagation of modern technologies. Although Dubai is widely recognized as an international tourist hotspot with breathtaking infrastructure and numerous attractions, the city is also emerged as a regional hub for the usage and application of new-age geospatial technologies. Dubai Municipality is the custodian of geospatial data for the Emirate of Dubai and has been instrumental in ensuring the application of these technologies across various government departments in Dubai. The Municipality also organizes the GIS and Remote Sensing Annual Scientific Forum (GRASF) in association with the Middle East Geospatial Forum. The Forum, which is held every year in Dubai, has quickly become the most sought after congregation of geospatial professionals in the region and addresses various challenges faced by the technology implementers from across the region.

Taking these initiatives a step forward, we would like to invite members of the ISPRS community to give us this opportunity of hosting the ISPRS 2020 Congress in Dubai, which would not only be a first for the region, but will also give further impetus to the growth of these technologies in the region. With this, I would like to welcome you all and hope to see you at the ISPRS Congress 2020 in Dubai.

Eng. Abdulla Rafia
Assistant Director General for Engineering & Planning
Dubai Municipality
UAE
Dear colleagues and friends, I would like to invite you all to the stunning city of Dubai.

The city of Dubai in the bustling country of United Arab Emirates is mostly known for its ultra-modern architecture, luxurious hotels, chic lifestyle and of course, the tallest building in the world, the Burj Khalifa. However, today I would like to tell you about a lesser known aspect of this city and the region, which is its immense contribution to the growth and propagation of spatial technologies.

It is a well known fact that geography was first methodically studied by the ancient Greek civilization, which is also believed to have developed a philosophy of geography. Various scientists such as Herodotus, Aristotle, Ptolemy, Eratosthenes and Strabo made key contributions to the field. On the other hand, Roman contribution to the field of geography was in the form of discovery and mapping of previously unexplored areas. During the Middle Ages, the Greek legacy was carried forward and enhanced by the Arabs. Travelers and geographers like Ibn Battuta, Idrisi and Ibn Khaldoun travelled extensively in order to increase their knowledge of the world and, in process, mapped a large area. Elsewhere, explorers like Marco Polo, too, continued their voyages to keep alive the love for geography outside the Muslim world.

A few centuries down the line, the Middle East region has made tremendous progress and has evolved as a major hub for the usage of modern spatial technologies across various verticals. Not only in the traditional domains of defense and construction, but technologies like Remote Sensing, GIS, Photogrammetry, Digital Mapping and Computer Aided Design etc. are also used extensively in other fields like transportation management, utilities, land management, policing, disaster management etc. Besides, a number of universities in the region have started to impart geospatial education and are doing a commendable job in building local capacity in the spatial field.
I am a civil engineer by profession with specialization in geospatial science and photogrammetry. With a Degree of Masters in Science (specialization I Photogrammetry), I have over 30 years of experience in the field. Since I joined Dubai Municipality in 2001, I have had the mission to complete Aerial Photography for the Emirate. In 2001, Dubai Municipality initiated an aerial photography project under my supervision. During the project, I realized that the desert part of the Emirate was neglected and thus suggested to capture the desert in different scale and resolution. This was followed by another project where I classified Dubai into different regions on the basis of density and height of the area, taking into account the future plans of the Municipality.

In 2001, Dubai Municipality became the first organization in the UAE to establish its GIS department and thus started to deploy technologies like surveying, photogrammetry and remote sensing extensively in its activities. During the following few years, the Municipality was instrumental in inspiring other organizations to deploy these technologies by forming partnerships with the private sector to conduct several aerial photography projects. Over the years, the Municipality continued to build the basemap of Dubai and provide the same to designers and engineers. It was a challenge since we had to be ahead of others and also anticipate the future while progressing with our plans.

On the other hand, several remote sensing projects for Dubai were also conducted through Dubai Municipality. The first of those projects was related to extracting geological information to assist in managing the natural resources and ground water. This project was handled by a group of scientists and led by Dr. Farouk El-Baz, a well known scientist in remote sensing.

I have also been instrumental in initiating the photogrammetry unit in Dubai Municipality and have worked on several projects including a project for the environmental unit, which was aimed at protecting the environment using spatial information and covered about 10 themes including ground water monitoring, air quality monitoring, protecting marine life, oil spill detection using radar images etc.
Meanwhile, Dubai Municipality has also been instrumental in the exchange of ideas and information through the organizing and participating in various conferences. In 2006, after managing a part of the ISPRS Congress, I came up with the idea of organizing Dubai Municipality’s own event called GRASF (GIS and Remote Sensing Annual Scientific Forum). The Municipality also organized the Electronic Archiving Conference and I was instrumental in organizing and directing several other conferences. Dubai Municipality took part in the ISPRS Congress in Turkey and became a sustaining member of ISPRS.

The first GRASF conference was organized at the Municipality’s training centre in 2013 and turned out to be a huge success with participation of over 300 delegates from around the region. Since then, the annual event has been conducted successfully and has also been instrumental in supporting ISPRS, with several ISPRS members participating at the event every year. Carrying forward its commitment to strengthen geospatial knowledge and science, Dubai Municipality plans to organize an ISPRS meeting at its training centre in March.

Dubai Municipality also plans to organize Summer Schools for ISPRS students in association with universities such as the UAE University, Masdar Institute, American University in Dubai etc. These summer schools will be organized specifically for students selected by member organizations of ISPRS. The topics and material for the summer schools will be decided in coordination with ISPRS council and technical committee members during their visit to Dubai in March. Specialized international professors will be invited to teach in the summer schools. These schools will be organized yearly in Dubai until the 2020 ISPRS Congress, in case Dubai is selected as the host.

Bearing in mind the scale of the event and the support required for organizing a great ISPRS Congress in 2020, I have managed to build relationships with several local and international universities for their support in programme building. Some of the partners include the UAE University (Scientific Partners), Masdar Institute, American University in Dubai, KIT University Germany, Budapest University of Technology and Economics, Delft University of Technology Netherlands etc.
Personal invitation from Hussien Abdulmuttalib Cont.

The hosting of 2020 ISPRS Congress in Dubai will not only give impetus to the further promotion and propagation of these technologies in the region but will also give the participants a chance to experience the traditional Middle Eastern culture with a delectable mix of some of the most advanced and ultra-modern architectural creations on the planet.

With this, I would like to welcome you all and hope to see you at the 2020 ISPRS Congress in Dubai.
## Program

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<th>Date</th>
<th>Morning</th>
<th>Afternoon</th>
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<tr>
<td><strong>MORNING, 13th July</strong>&lt;br&gt;(PRE CONGRESS DAY)</td>
<td>TUTORIAL</td>
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<td><strong>TUESDAY, 14th July</strong></td>
<td>TUTORIAL &amp; WORKSHOPS, GENERAL ASSEMBLY</td>
<td>OPENING CEREMONY</td>
<td>WELCOME RECEPTION &amp; DRINK</td>
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<td><strong>WEDNESDAY, 15th July</strong></td>
<td>PLENARY SESSION, CONGRESS, EXHIBITION</td>
<td>CONGRESS, EXHIBITION</td>
<td>BURJ KHALIFA, DUBAI MALL / EXHIBITORS RECEPTION</td>
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<td><strong>THURSDAY, 16th July</strong></td>
<td>CONGRESS, EXHIBITION</td>
<td>CONGRESS, EXHIBITION</td>
<td>YOUTH ICE-BREAKER</td>
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<td><strong>FRIDAY, 17th July</strong></td>
<td>CONGRESS, EXHIBITION, TOURS</td>
<td>CONGRESS, EXHIBITION, TOURS</td>
<td>DHOW CRUISE / DESERT SAFARI</td>
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<td><strong>Saturday, 18th July</strong></td>
<td>PLENARY SESSION, CONGRESS, EXHIBITION</td>
<td>CONGRESS, EXHIBITION, GENERAL ASSEMBLY</td>
<td>BEACH BBQ PARTY</td>
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<td><strong>SUNDAY, 19th July</strong></td>
<td>CONGRESS, EXHIBITION</td>
<td>CONGRESS, EXHIBITION, YOUTH FORUM</td>
<td>HORSE RACE</td>
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<td><strong>MONDAY, 20th July</strong></td>
<td>PLENARY SESSION, CONGRESS</td>
<td>CONGRESS, GENERAL ASSEMBLY</td>
<td>CONGRESS GALA DINNER</td>
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<td><strong>TUESDAY, 21st July</strong></td>
<td>CONGRESS</td>
<td>CLOSING CEREMONY</td>
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## Summer School

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<th>Year</th>
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<tr>
<td>2017</td>
<td>UAEU – United Arab Emirates University (Al Ain)</td>
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<td>2018</td>
<td>AUD – American University in Dubai with KIT (Germany) and TUDelft (the Netherlands)</td>
<td>10 Days</td>
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<tr>
<td>2019</td>
<td>Masdar Institute (Abu Dhabi) &lt;br&gt; AUS – American University in Sharjah</td>
<td>10 Days</td>
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<td>2020</td>
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<td>10 Days</td>
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Technical Tours

Being the hub of all spatial activity in the Middle East region, Dubai and UAE present several opportunities for various technical tours for the participants of ISPRS Congress. Some of the tours, which can be taken as half or one-day trip are mentioned below:

**Abu Dhabi – Masdar City**

Through smart investments, Masdar City is successfully pioneering a “greenprint” for how cities can accommodate rapid urbanization and dramatically reduce energy, water and waste.

The city, which combines ancient Arabic architectural techniques with modern technology and captures prevailing winds is naturally cooler and more comfortable during the high summer temperatures.

But the sun is also a blessing. Harnessing the sun’s rays, Masdar uses clean energy generated on site from rooftop solar technology and one of the largest photovoltaic installations in the Middle East.

**Sharjah – SCASS (Sharjah Center for Astronomy & Space Science)**

The vision of the SCASS is to build a national respected center working in the areas of astronomy and space sciences. The center aims at developing and promoting education about astronomy and space sciences in the Arab World in general, and the UAE in particular, in order to be a center dedicated to education, science, research, Islamic heritage, and open to educators, school students, university students, researchers and families of all ages.

The center has many attractions, most important of which are the planetarium theater, the different exhibitions halls (Astronomy Exhibition, Space Exhibition, Exhibition of the Universe in the Holy Qur’an), the astronomical observatory and the cosmic park.

It is the big and sophisticated planetarium that looks like the sun from outside, but it shines with science and knowledge in the skies of Sharjah. Inside, it is your gateway to the deepest secrets of the universe and the brightest views of the sky.

Under a dome of more than 18 meters diameter, which can host more than 200 visitors, equipped with a set of high-precision digital projectors and the most advanced MegaStar projector which can display nearly 10 million celestial bodies and other projectors that display the planets sway gracefully around the sun in the most beautiful astronomical rhythm, we invite you to join us in our journey, assisted by one of the most sophisticated software specifically designed in cosmic shows, UniView, which will take you on a tour through the solar system to see Saturn with its dazzling rings and Neptune with its pure colors.
Technical Tours

Dubai – MBRSC (Mohammed Bin Rashid Space Center)

The centre was originally established in 2006 as the Emirates Institution for Advanced Science & Technology (EIAST), accumulating knowledge, recruiting Emirati scientists and engineers, and launching advanced scientific projects, until the Mohammed bin Rashid Space Centre (MBRSC) was established in 2015 by Sheikh Mohammed bin Rashid.

The establishment decree saw EIAST integrated with the newly founded MBRSC, which would now take charge of the UAE’s advanced science and technology projects, and take responsibility for contributing towards the UAE’s move into a knowledge-based economy.

The Emirates Mars Mission is also underway, and will see the launch of the historic Hope Probe in 2021, on the 50th anniversary of the union of the emirates. The probe will carry the hopes and dreams of the Arab world as it travels to Red Planet on a voyage of discovery. Through this project, the UAE will provide an enormous amount of scientific information and data, and will share this with research centres and universities from around the world, thus contributing to the support of scientific knowledge worldwide.
GETTING HERE AND GETTING AROUND
GETTING HERE

2 AIRPORTS

Dubai International Airport (DXB)
Dubai World Central (DWC)

Number of weekly flights: 6,500

Number of airlines flying to Dubai: OVER 125
Number of direct airline routes to Dubai: OVER 260 cities with non-stop flights

Emirates and FlyDubai - Number of aircrafts

Emirates: 247 (256 on Order)
FlyDubai: 50

2015 - NUMBER OF PASSENGERS AT DUBAI INTERNATIONAL AIRPORT (DXB)
78,014,838
Dubai is one of the easiest cities in the world to get to. Its strategic location as a bridge between Europe, Africa, Asia and Australasia means that no less than one-third of the world’s population is within a four-hour flight away and two-thirds are within an eight-hour flight away. Over 280 cities on all six continents are now connected to Dubai by direct flights.

Emirates Airlines
Dubai-based Emirates Airlines continues to be one of the fastest growing carriers in the world, with many new aircraft being brought into service almost every month to expand its strong fleet, which is also one of the most up-to-date in the world. It operates more hi-tech Boeing 777s and more Airbus A380 super-jumbos than any other airline. 256 additional aircrafts are on order, including 67 A380s, adding to the 73 currently in service. Its service excellence has gained over 400 prestigious awards since it was launched in 1985.

Emirates flies directly to over 150 destinations in 80 countries, and a further 500 locations through its wide range of airline partners. It is now the world’s largest airline in terms of seat/kilometres available. The Dubai-based airline will begin operations to Panama in February in what will be the longest nonstop commercial flight by any carrier.
Other major airlines

Thanks to the government’s Open Skies policy, which allows over 140 airlines to fly into Dubai, delegates have an unequalled range of regional and international options for flights into Dubai.

Among the airlines operating direct flights to Dubai are British Airways, Air France, Lufthansa, KLM, Air India, Cathay Pacific, Singapore Airlines, China Southern, South African Airways and many others including economy airlines such as flydubai, which is Dubai’s low-cost airline.

Flydubai is now making more than 1,400 flights a week taking thousands of passengers to destinations throughout the region.
Since Dubai International Airport opened in 1960, passenger numbers have grown and grown – by an average of 15% a year. In 2015 the airport served over 78 million people, flying them to more than 260 destinations across six continents, making it the world’s busiest for international passengers.

With this projected to approach 100 million passengers annually by the end of the decade, Dubai International is a dynamic and fast-growing airport that truly connects the world.

Dubai International’s world-class facilities include the world’s first and largest purpose-built A380 facility Concourse A, opened in 2013.

Dubai International Airport continues to invest in enhancing its passenger experience. This includes a new Concourse D, a state-of-the-art facility for international airlines, the expansion of Terminal 2, and the complete refurbishment of Terminal 1.

Al Maktoum International Airport at Dubai World Central (DWC) is Dubai's airport of the future. DWC opened the doors to its 5-7 million capacity passenger terminal in October 2013.

Upon completion, DWC will become the world’s largest airport with an ultimate capacity of more than 240 million passengers per annum.

The airport forms the heart of a greater project called Dubai World Central, a 140km² multi-phase development of six clustered zones that include the Dubai Logistics City (DLC), Commercial City, Residential City, Aviation City and Golf City.

The airport in the neighbouring emirate of Sharjah is mostly used by regional and international budget airlines, and is about 40 minutes drive from Dubai, while Abu Dhabi International Airport is about 90 minutes from Dubai by car.
GETTING AROUND

9,000 Taxis
1,070 Operating Buses
105 Bus Routes

290,000 Passengers journey on Dubai Metro every day or more than 100 million per year

74 Metro Lines Length by Kilometer

Metro Lines Length by Kilometer - Red Line - 52.1
Metro Lines Length by Kilometer - Green Line - 22.15

49 Metro stations
9 of which are underground and 2 transfer stations – Union Square and Khalid Bin Waled
Dubai International Airport is only four kilometres from the city centre and thanks to the city’s well-developed infrastructure, transfer time to most hotels is seldom more than 10-15 minutes.

With the aim of reducing reliance on private motor vehicles and expanding travel options, Dubai has developed an ultramodern and inexpensive integrated transport system.

All transport services are air-conditioned, including even the bus shelters. Dubai aims to raise the share of mass transit journeys to 30%.

The futuristic Dubai Metro System, opened in 2009, is the backbone of mass transit with 49 stations along its 75km stretch of routes, from Jebel Ali in the south-west, to Al Qusais in the north-east.
The Dubai Metro carried over 105 million passengers in the first eight months of 2014 and provides a seamless connection from Dubai International Airport to all quarters of the city. Not only is it one of the most economical ways of getting around, but with most of the track well elevated above the roads, it also offers impressive views of the cityscape while commuting.

The Dubai Tram is an integral part of the Dubai transport network that links the Dubai Metro and the Palm Monorail, running along Al Sufouh Road and Jumeirah Beach Road from Mall of the Emirates at one end to Dubai Marina at the other. The tram system was launched in November 2014 and runs for 20 hours a day from 5:00 am until 1:00 am.

Dubai’s inexpensive and well-maintained fleet of 9,447 metered taxis (some exclusively for female passengers), operated by courteous, uniformed drivers, made over 174 million trips in 2013. Taxis are available at ranks near hotels, malls etc., but can also be hailed on the street or booked in advance. In addition, there are almost 1,600 low-fare buses operating on 90 routes throughout the city, carrying over 128 million passengers in 2014.

Visa Information

All passengers travelling to the United Arab Emirates must be in possession of a valid passport, which must be valid for at least six months from the date of entry into the United Arab Emirates.

The kind of visa required for entry into the UAE depends on several different factors such as nationality, the purpose of the visit and its planned duration.

All delegates’ entry visas must be processed prior to arrival in the United Arab Emirates. The only exceptions are nationals of The Arab Gulf Co-operation Council (GCC) States and the countries listed below.

Australia, Andorra, Austria, Brunei, Belgium, Bulgaria, Canada, Croatia, Czech Republic, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong SAR, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Liechtenstein, Lithuania, Luxembourg, Malaysia, Malta, Monaco, Netherlands, New Zealand, Norway, Poland, Portugal, Romania, San Marino, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Switzerland, United Kingdom, United States of America and The Vatican.

If your country of nationality appears on the above list, no advance visa arrangements are required to visit the UAE. Simply disembark your flight and proceed to Immigration, where your passport will be stamped with a 30-day visit visa free of charge. This can be extended for an additional 30 days at an extra charge.

Travellers from countries not listed above attending an exhibition or a conference will need to arrange a visa in advance of travel. All visas applied for are subject to the approval of the Immigration Authorities.
**VISAS ON ARRIVAL**

If your country of nationality appears on the list below, no advance visa arrangements are required to visit the UAE. Simply disembark your Flight at Dubai International Airport and proceed to Immigration, where your passport will be stamped with a 30-day visit visa free of charge. This can be extended for an additional 30 days at an additional charge.

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Citizens of the GCC nations of Bahrain, Kuwait, Oman, Qatar and Saudi Arabia do not require a visa to travel to the UAE.

**Price of 30 Day Conference Visa:**

100 AED | €20 | $27
WHERE TO MEET
Dubai International Convention and Exhibition Centre (DICEC) is part of the Dubai World Trade Centre (DWTC) complex which offers over 1.3 million square feet of event space. DWTC is the largest purpose-built convention and exhibition centre in the Middle East.

DWTC is a fully integrated venue with restaurants, coffee shops, food outlets, ATMs, business centre, post office, and shops that hosts more than 500 events across international trade fairs, mega consumer shows, meetings and congresses with over 2.4 million annual visitors from 160 global markets.

Since its inauguration in 1979, DWTC has played a critical role in the growth of international trade for the Middle East region. From the landmark Sheikh Rashid Tower, to the region’s largest purpose-built complex, DWTC has created pioneering networking platforms for regional and global markets to grow.

Pursuing a vision to make Dubai the world’s leading destination for all major exhibitions, conferences and events, DWTC has evolved from being the forerunner of the fast-growing exhibitions industry into a multi-dimensional business catalyst that has propelled Dubai’s meteoric rise to a leading global economic powerhouse alongside Singapore, Hong Kong, London and New York.

DWTC provides a vast range of services including the provision of furniture, carpets and drapes to decorate the halls, in addition to state-of-the-art communication and AV systems designed to deliver high-quality sound and visuals. A fully integrated Wi-Fi system is provided to all delegates.

The ISO-22000 certified kitchen and 11-time culinary award-winners of ‘Leading Meeting & Conference Venue in the Middle East’ at the World Travel Awards with 147 chefs from 19 countries will ensure mouth-watering lunches and coffee breaks for all delegates.
FLOOR PLAN

<table>
<thead>
<tr>
<th>Hall</th>
<th>Width  (meters)</th>
<th>Length (meters)</th>
<th>Height (meters)</th>
<th>Gross Area (Sq. m)</th>
<th>Theatre</th>
<th>Classroom</th>
<th>Banquet</th>
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### Congress of the International Society for Phitogrammetry and Remote Sensing 2020

**2020 delegates**

**Dubai World Trade Centre**

**Workshops on 13th July (1 day), congress starts on 14th July - 21st July (8 days)**

<table>
<thead>
<tr>
<th>Location</th>
<th>Hall / Room Name</th>
<th>Function Type</th>
<th>Theatre Style</th>
<th>Classroom Style</th>
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<th>Gross Area</th>
<th>Ceiling Height in Metres</th>
<th>Usage</th>
<th>Number of days</th>
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<tr>
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<td>Set Up</td>
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<td>Usage</td>
<td>Tenancy</td>
<td>Number of days</td>
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<tr>
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<td>22:59 hrs 5.00</td>
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<td>Al Wasl Building</td>
<td>Prisca Room</td>
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<td>AlAla J</td>
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<tr>
<td></td>
<td>AlAla F</td>
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<td>13/07/20 00:00</td>
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<td>AlAla E</td>
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## LIST OF PAST AND UPCOMING BUSINESS EVENTS

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<tr>
<th>Year</th>
<th>Name of Event</th>
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<td>International Association of Public Transport Congress and City Exhibition (UITP)</td>
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<td>2011</td>
<td>World Diabetes Congress (IDF)</td>
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<td>2012</td>
<td>World Congress of Cardiology (WHF)</td>
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<td>2012</td>
<td>ITU Telecom World</td>
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<td>2013</td>
<td>Society for Worldwide Interbank Financial Telecommunication (SIBOS)</td>
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<tr>
<td>2014</td>
<td>World Engineering Education Forum (WEEF)</td>
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<tr>
<td>2015</td>
<td>Congress of the International Academy of Legal Medicine (IALM)</td>
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<tr>
<td>2016</td>
<td>International Society of Blood Transfusion Congress (ISBT)</td>
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<tr>
<td>2016</td>
<td>Society of Petroleum Engineers Annual Technical Conference &amp; Exhibition (SPE)</td>
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<tr>
<td>2018</td>
<td>World Congress of the International Federation for the Surgery of Obesity &amp; Metabolic Disorders (IFSO)</td>
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WHERE TO STAY
# WHERE TO STAY

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
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<tr>
<td>Hotels Apartments</td>
<td>217</td>
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<tr>
<td>Rooms in hotels and hotel apartments</td>
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<tr>
<td>World’s tallest hotel (JW Marriott Marquis Hotel)</td>
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<table>
<thead>
<tr>
<th>Star Rating</th>
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<th>Hotel Rooms</th>
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<td>5-star hotels</td>
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<td>31,551</td>
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<td>4-star hotels</td>
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<td>1-3-star hotels</td>
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<td>19,714</td>
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<td>Deluxe/superior hotel apartments</td>
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<td>9,641</td>
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<tr>
<td>Standard hotel apartments</td>
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<td>16,219</td>
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OVER 25,000
Hotel rooms along Dubai Metro
As one of the world’s most popular destinations for both leisure and business travel, and a key business hub between Europe, Asia and Africa, Dubai has an eclectic range of places to stay, accommodating all budget types, from luxurious five-star beach and business hotels to simple but economical one-star accommodation.

With over 98,000 keys at more than 676 hotels and hotel apartment establishments currently available, and a further 15,000-25,000 keys expected by 2017, there is something to satisfy everyone’s travel budget.

The city offers a range of value brands such as Ibis, Premier Inn, Holiday Inn Express and Novotel, while luxury five-star brands include the likes of Conrad, Jumeirah, Sofitel, Kempinski, Shangri-La and JW Marriott.

From landmark iconic hotels to functional budget hotels, Dubai has it all.

Hotels in Dubai are located in various key business or leisure locations such as along Sheikh Zayed Road, Jumeirah Beach, Palm Jumeirah, Dubai International Financial Centre (DIFC), Business Bay and Deira.

There are currently almost 6,000 hotel rooms within walking distance of the Dubai International Convention and Exhibition Centre and direct Metro access along Sheikh Zayed Road, where over 25,000 guestrooms in all categories are available.

**Distance from Dubai World Trade Centre**

- Sheikh Zayed Road: 0 - 3km
- Jumeirah: 2 - 5km
- Bur Dubai: 6 - 10km
- Deira: 15 - 20km
5 STAR HOTELS

The H Hotel
Star rating: 5 Star
Guest Rooms: 269
Average Rate: $220
Area: Sheikh Zayed Road

The Grand Sheraton
Star rating: 5 Star
Guest Rooms: 449
Average Rate: $220
Area: Sheikh Zayed Road

Fairmont Dubai
Star rating: 5 Star
Guest Rooms: 381
Average Rate: $200
Area: Sheikh Zayed Road

Conrad Dubai
Star rating: 5 Star
Guest Rooms: 555
Average Rate: $275
Area: Sheikh Zayed Road
5 STAR HOTELS

Jumeirah Emirates Towers
- Star rating: 5 Star
- Guest Rooms: 400
- Average Rate: $200
- Area: Sheikh Zayed Road

The Ritz Carlton - DIFC
- Star rating: 5 Star
- Guest Rooms: 138
- Average Rate: $300
- Area: Sheikh Zayed Road

JW Marriott Marquis
- Star rating: 5 Star
- Guest Rooms: 1,608
- Average Rate: $280
- Area: Sheikh Zayed Road

The Address Downtown
- Star rating: 5 Star
- Guest Rooms: 196
- Average Rate: $285
- Area: Sheikh Zayed Road
WHERE TO STAY

4 STAR HOTELS

- Novotel Dubai World Trade Centre
  - Star rating: 4 Star
  - Guest Rooms: 412
  - Average Rate: $180
  - Area: Sheikh Zayed Road

- Four Points Sheraton
  - Star rating: 4 Star
  - Guest Rooms: 384
  - Average Rate: $130
  - Area: Sheikh Zayed Road

- Towers Rotana
  - Star rating: 4 Star
  - Guest Rooms: 360
  - Average Rate: $150
  - Area: Sheikh Zayed Road

- Rose Rotana
  - Star rating: 4 Star
  - Guest Rooms: 462
  - Average Rate: $150
  - Area: Sheikh Zayed Road
4 STAR HOTELS

Ramada Plaza Jumeirah
- Star rating: 4 Star
- Guest Rooms: 252
- Average Rate: $130
- Area: Jumeirah

Holiday Inn Al Barsha
- Star rating: 4 Star
- Guest Rooms: 310
- Average Rate: $150
- Area: Sheikh Zayed Road

Novotel Al Barsha
- Star rating: 4 Star
- Guest Rooms: 465
- Average Rate: $180
- Area: Al Barsha

Pullman Dubai Deira City Centre
- Star rating: 4 Star
- Guest Rooms: 317
- Average Rate: $150
- Area: Deira
3, 2 and 1 STAR HOTELS
## 3, 2 and 1 STAR HOTELS

<table>
<thead>
<tr>
<th>Hotel</th>
<th>Star Rating</th>
<th>Guest Rooms</th>
<th>Average Rate</th>
<th>Area</th>
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<td>3 Star</td>
<td>114</td>
<td>$50</td>
<td>Bur Dubai</td>
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<td>Ibis Dubai World Trade Centre</td>
<td>2 Star</td>
<td>210</td>
<td>$80</td>
<td>Sheikh Zayed Road</td>
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<tr>
<td>City Max Hotel</td>
<td>3 Star</td>
<td>376</td>
<td>$55</td>
<td>Al Barsha</td>
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<tr>
<td>Ibis Mall Of the Emirates</td>
<td>2 Star</td>
<td>204</td>
<td>$30</td>
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<td>Centro Hotel</td>
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<td>$60</td>
<td>Al Barsha</td>
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<td>Ibis Deira City Centre</td>
<td>2 Star</td>
<td>365</td>
<td>$30</td>
<td>Deira</td>
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<td>Premier Inn</td>
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<td>$50</td>
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<td>Holiday Inn Express Safa Park</td>
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<td>380</td>
<td>$40</td>
<td>Jumeirah</td>
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</table>
3, 2 and 1 STAR HOTELS

Land Mark Hotel
- Star Rating: 3 Star
- Guest Rooms: 168
- Average Rate: $40
- Area: Bur Dubai

Holiday Inn Express Jumeirah
- Star Rating: 2 Star
- Guest Rooms: 193
- Average Rate: $40
- Area: Jumeirah

City Max Bur Dubai
- Star Rating: 3 Star
- Guest Rooms: 691
- Average Rate: $45
- Area: Bur Dubai

Holiday Inn Dubai Airport
- Star Rating: 2 Star
- Guest Rooms: 381
- Average Rate: $35
- Area: Deira

Palm Beach Hotel
- Star Rating: 3 Star
- Guest Rooms: 70
- Average Rate: $35
- Area: Bur Dubai

Ibis Al Rigga
- Star Rating: 2 Star
- Guest Rooms: 280
- Average Rate: $35
- Area: Deira

Arabian Park Hotel
- Star Rating: 3 Star
- Guest Rooms: 318
- Average Rate: $35
- Area: Bur Dubai

Rafee Hotel
- Star Rating: 2 Star
- Guest Rooms: 212
- Average Rate: $28
- Area: Deira
3, 2 and 1 STAR HOTELS

Dubai Youth Hostel
- Star Rating: 1 Star
- Guest Rooms: 80
- Average Rate: $20
- Area: Deira

Florida Hotel
- Star Rating: 1 Star
- Guest Rooms: 90
- Average Rate: $15
- Area: Deira

White Fort Hotel
- Star Rating: 1 Star
- Guest Rooms: 80
- Average Rate: $15
- Area: Deira

Everest International Hotel
- Star Rating: 1 Star
- Guest Rooms: 40
- Average Rate: $15
- Area: Bur Dubai

Al Faris Hotel Apt
- Star Rating: 1 Star
- Guest Rooms: 40
- Average Rate: $25
- Area: Bur Dubai

Manhattan Hotel
- Star Rating: 1 Star
- Guest Rooms: 50
- Average Rate: $20
- Area: Bur Dubai

Rehab Hotel
- Star Rating: 1 Star
- Guest Rooms: 50
- Average Rate: $15
- Area: Deira

Prime Hotel
- Star Rating: 1 Star
- Guest Rooms: 25
- Average Rate: $15
- Area: Deira
SOCIAL EVENT VENUES
SOCIAL EVENT VENUES

At the Top Observation Deck, Burj Khalifa

Dubai offers some of the most unique and fabulous venues in the world.

When it comes to diversity of venues, Dubai can accommodate any type of event. From standard to luxury, good quality and value is at the core of Dubai’s appeal, with state-of-the-art technology and facilities making the Emirate a leading business event and incentive destination.

From poolside to on the beach, in the desert, at the racecourse, by the fountains to on the water, Dubai offers a wide range of stunning and extraordinary venues in which to hold that special event.
Madinat Arena at Madinat Jumeirah
The elaborately-designed multi-purpose Madinat Arena is built around the large lagoon of the Madinat Jumeirah resort and offers the sort of flexibility event organizers love. Accommodating up to 4,500 guests, the venue is a versatile and dynamic space for all manner of events. It also features a fixed upper gallery and VIP sections.

Armani Pavilion at Armani Hotel
Dine outdoors at the Armani Pavilion at the foot of the iconic Burj Khalifa on a splendid terrace set amidst the hotel’s gardens. The Dubai Fountain provides a stunning and entertaining backdrop for up to 600 guests at an upscale cocktail event, elegant dinner, or private gathering.

Burj Park
Inspired by Burj Khalifa’s unique triple-lobed shape, the Burj Park Island 11 hectares of greenery and water features will be the perfect setting for a dinner/cocktail reception.

With Burj Khalifa as a backdrop, the Burj Park Island overlooks the Dubai Lake which features 5 major water features and the sculptural dancing fountains. The Dubai Lake provides further visual interest by reflecting the tower on its surface.
Bateaux Dubai
The elegant Bateaux Dubai offers a bespoke experience from which to explore the waterways of Dubai Creek. Dine in the comfort of this glass-enclosed, air-conditioned luxury vessel with an alfresco deck. It can accommodate up to 230 seated or 300 standing guests.

Meydan Hotel – Sky Bubble
Positioned directly beneath the iconic crescent roof, this lofty lounge area offers a unique 360 degree dining and entertainment experience. Measuring 787 feet in length and with a capacity of 4,500 people, this iconic lounge in the sky provides the perfect location for any event, from corporate gatherings to festive celebrations.

Atlantis The Palm - Asateer Tent
Asateer at Atlantis The Palm offers a stunning view of Dubai’s skyline and can accommodate up to 2,500 guests. An ideal space for a gala dinner or large event, it is a perfect venue for those who wish to have an event indoors with a view and access to outdoor gardens and the beach. Enjoy a cocktail on the grass while admiring the Dubai skyline at sunset.
Sahara Desert Fortress

No Arabian experience is complete without an escape into the desert. The desert safari is a spectacular combination of ancient Arabian traditions and modern culture and customs.

Guests will taste authentic Arabian cuisine, view a stunning desert sunset, enjoy camel rides, try some traditional henna tattoos on their hands, indulge in the popular Arabic pastime of “shisha”, take in an oriental belly dance, sit under a blanket of stars, ride the rolling sand dunes with an expert guide and experience the journey of a lifetime.

Dubai Opera

Opening in 2016, Dubai Opera, a 2,000 seat multi-format theatre, is set to become one of the most significant, vibrant and successful performing arts and entertainment centres in the Middle East. It is central to The Opera District, a new arts and lifestyle destination in Downtown Dubai, home of global icons such as the Burj Khalifa. Uniquely, it will have the ability to transform into three modes: theatre, concert hall, and a flat floor form ideal for banquets and events.
THINGS TO SEE AND DO

95+
Malls completed

5,000
Restaurants

11
Golf courses
The ‘Merchants’ City’, as Dubai is known, is about more than just business. Safe, tolerant and cosmopolitan, Dubai is an extraordinary leisure destination.

It offers a wealth of amenities, ranging from pristine beaches and world-class hotels to upscale golf courses and first-class restaurants. Dubai, also named ‘The City of Gold’, provides a broad spectrum of shopping experiences.

Renowned for its ultra-modern shopping malls selling the latest designer labels, it also boasts myriad souqs (traditional marketplaces) selling everything from gold to spices and textiles.

Dubai presents a kaleidoscope of past and present. Wind towers rise up next to glittering skyscrapers, desert dunes roll into green golf courses, while luxury yachts sail the wind alongside traditional dhows.
THINGS TO SEE AND DO

Against a backdrop of a carefully preserved heritage, Dubai is building a visionary future. The world’s tallest tower, the Burj Khalifa, resides in Dubai, and The Palm is a trio of man-made projects – and the first since the Great Wall of China to be visible from space. Dynamic, progressive and advanced, Dubai attracts millions of visitors every year. Both a tax-free haven and a holiday resort, it appeals to both the business professional and the pleasure seeker.

Beaches & Water Sports

With year-round sunshine, beautiful beaches of white sand and clear blue water, Dubai is ideal for anyone who enjoys sun and sea. Visitors can enjoy the often-lavish facilities and high levels of service in the hotel beach clubs, or the free public beaches that are easily accessible from most of the 10km length of Jumeirah Beach Road. For a small fee it is possible to visit Jumeirah Beach Park, which has changing facilities, food and beverage outlets and umbrellas and loungers for rent.

Almost all beach hotels provide guests with facilities for water sports such as scuba diving, snorkelling, sailing, parasailing, windsurfing, water-skiing and wakeboarding. Several of the public beaches also have gathering places for people engaged in these activities.

Golf

Dubai is the golfing capital of the region, with 11 top-quality courses in the city. These have been created by notable designers including Nicklaus Design, Ernie Els, Colin Montgomerie, Nick Faldo and Greg Norman. The courses provide an enjoyable challenge for all players, from beginners to top professionals who compete in the many major international events that are held each year. All have world-standard clubhouses and offer coaching from PGA-qualified pros. They are also all open to non-members, though advance booking is highly recommended.

Ski Dubai

Ski Dubai, the world’s largest indoor ski slope, opened in 2005 as the remarkable centrepiece of the Mall of The Emirates. An amazing 22,500m² and covered with real snow all year round, it has five runs of varying difficulty, the longest being 400m. There is also a 90m-long quarter pipe for snowboarders. The brave can tackle the world’s first indoor black run, while the less experienced can develop their skills on the beginners’ slopes. The temperature is maintained at around -2°C at all times.
THINGS TO SEE AND DO

Sheikh Mohammed Centre
The Sheikh Mohammed Centre for Cultural Understanding, a traditional wind-tower house in the heart of the historic Al Fahidi district beside Dubai Creek, offers excellent opportunities for visitors to gain a better understanding of the UAE’s culture and heritage. Also highly rewarding are the nearby Dubai Museum and Sheikh Saeed Al Maktoum’s House, a restored grand courtyard structure that is the architectural crown jewel of the Shindagha Heritage Area with displays of historic photographs, coins and documents dating back to 1791.

Wild Wadi Waterpark
Between the spectacular Burj Al Arab and the wave-shaped Jumeirah Beach Hotel, the 12-acre Wild Wadi Water Park offers every kind of roller-coaster thrill – but all involving water. Hair raising slides, flumes, waves and jets of water: all are employed to give fun-seekers exhilarating white-knuckle releases of adrenaline. The names of some of the 30 rides give a hint of what to expect: the Burj Surj, Jumeirah Sceirah, Flood River Flyer and Master Blasters. For the less courageous there are also gentler watery relaxations around pools or on the Lazy River.

Shopping
Dubai is the unquestioned shopping capital of the Middle East: its annual Shopping Festival, usually held in February, attracts visitors from all over the world. The UAE’s tax-free status, and the dizzying choice of shopping options, brings visitors back time and again.

Products from all of the world’s biggest designers and brands can be found in Dubai and most have their own flagship outlets in the top malls where even window-shopping is a glamorous experience. Leading malls include Mall of the Emirates, The Dubai Mall, Dubai Marina Mall, BuriJuman, Wafi City, Ibn Battuta, Deira City Centre and Festival City.

There are also specialist, more traditional-style souks, such as the Spice Souk, Deira Gold Souk, Gold & Diamond Park, and Bur Dubai souk on the banks of Dubai Creek, where precious stones and metals, fabrics, antiques, souvenirs and much more can be found. The latest electronics and hi-tech goods can also be found in the malls and large free-standing outlets around the city.

Ski Dubai
Rather than shopping ‘til you drop, shop until you reach a spa. These havens of peace, relaxation, serenity and resulting bliss await you in almost all hotels and malls in the city. Every type of treatment, from traditional aromatic Arabian steaming and massage to exotic Asian therapies, is available and is sure to leave the visitor calm and refreshed, ready to embrace the next new experience the city has to offer.

Night Dhow Dinner Cruise
The symbol of Dubai’s maritime history, the dhow is a magnificent traditional vessel that provides a thrilling and romantic journey along the shores of the city. As you pass a skyline that is a mixture of ancient grandeur and the glittering contemporary engineering and architectural exuberance of the modern city’s skyline, you will enjoy a delicious dinner in romantic surroundings.
A visit to the UAE provides an opportunity that’s not to be missed – a chance to learn something of the history and culture of Dubai and the other emirates. A number of experienced operators offer accompanied tours with a variety of themes.

Many business visitors may find their schedule during a congress leaving little opportunity for wider exploration of what Dubai and the UAE has to offer.

Particularly for those from a different part of the world, it’s recommended to extend their stay before or after the business event, to take advantage of the year-round sunshine, beaches, desert and mountains.

There are also many world-class entertainment events and sporting competitions, particularly during the winter months, when the Dubai Desert Classic golf tournament, Dubai Open tennis tournament and Dubai World Cup horse race take place.
On the other hand, delegates may prefer simply to treat themselves to a relaxing break in one of the numerous luxurious beach resorts, spend some time enjoying the peace and quiet of the desert at the likes of Al Maha Resort, Bab Al Shams Resort & Spa or Hatta Fort Hotel in the mountains. Scuba diving enthusiasts meanwhile might enjoy observing the marine life in the clear waters of the Gulf of Oman off Fujairah.

Discover Dubai City Tour
A fascinating excursion through ancient and modern Dubai that takes in the spectacular Jumeirah Mosque, Dubai Museum and Spice and Gold Souks.

Dubai Shopping Tour
The expert guides will show you why Dubai has earned a reputation as a shoppers’ paradise. Depending on taste, the tour can include visits to ultra-modern, futuristic malls like The Dubai Mall, the world’s largest by floor area, where the most fashionable designer clothing and latest innovations in electronic gadgets are to be found, as well as traditional souks, where bargain hunters can haggle for traditional handicrafts, antiques, carpets and gold.

Oceans of Sand – Desert Safari
An exotic tour of the romantic desert dunes, this trip sets off in the early afternoon along the Al Awir road, dropping in on a camel farm before continuing to a picturesque spot for sunset photo opportunities across the endless dunes. It then moves on to a Bedouin campsite where a welcoming bonfire and a sumptuous barbecue are in preparation. As you dine, an evening of Arabic music and belly dancing unfolds, rounded off with shisha (hubbly bubbly water pipes), which is the typical ending for an Arabian feast.

Cultural Sharjah City Tour
Dubai’s neighbouring emirate, Sharjah, has a rich historical and cultural heritage that has led to it being dubbed the ‘Cultural Centre of the Gulf’, with the contemporary Sharjah Biennale being an important international art event, and this tour takes in the city’s varied souks as well as historical landmarks.
Jewel of the Gulf – Tour of Abu Dhabi

The UAE’s capital, Abu Dhabi, is a vibrant mix of modernity and tradition. Numerous spectacular new buildings and exciting monuments are to be found in a tour of this spacious city noted for its extensive greenery and a long corniche beside the turquoise waters of the Arabian Gulf.

City of Oases – Al Ain City Tour

Known as the Garden City, Al Ain is an ancient desert oasis on the border with Oman, about 90 minutes’ drive from Dubai. Once a famous caravanserai, its many tourist attractions include the beautifully-restored 175-year-old Sheikh Zayed Palace Museum and the spacious Al Ain Zoo with its remarkable collection of animals including rare white tigers. Jabal Hafeet, one of the UAE’s highest mountains (1,249m) looms over the city and offers spectacular sunset views.

East Coast Tour

Travelling from Dubai to the exotic East Coast, visitors first cross the red rolling desert dunes before climbing through a jagged mountain landscape on the newly-completed Sheikh Khalifa Highway which has cut journey times to the cities of Fujairah and Khor Fakkan significantly. Once there, a refreshing dip in the crystal-clear blue waters of the Gulf of Oman beckons.

Hajar Mountains Safari

For the intrepid with stronger nerves than the average visitor, this adventure tour offers a mountain safari through the precipitous passes, dramatic canyons and deep gorges of the breath-taking Hajar Range. It stops by the cool streams of the peaceful wadis where the deep pools invite one to take a refreshing dip. Lunch can be taken beside the pool in the Hatta Fort Hotel with its panoramic views over mountain and desert before returning to Dubai.
MCI

MCI is a global consulting, live communication, congress and event management company. MCI in the Middle East creates corporate events, meetings and incentives; association, governmental and trade conventions, congresses, exhibitions; and manages and provides consulting for associations. We are a leader in building community around brands in the Middle East and, present in the region since 2006, have built up a strong network of clients and history of successful events.

MCI in the Middle East started its operations in Dubai, United Arab Emirates, the Business Centre of the Middle East, against the backdrop of the immense growth in the region for destination management (DMC), association management (AMC) and professional congress organization (PCO).

In 2007, our presence in the Middle East was fortified with the opening of an office in Abu Dhabi. In 2012, our expertise and team numbers grew with the extension of the Abu Dhabi office.

www.mci-group.ae

Congress Solutions International

Our primary field of expertise is in organising events that target industries of specific importance to the Middle East.

With increasing interest in the region as a hub between Asia and Europe, hosting corporate events and conferences in Dubai and Abu Dhabi makes perfect sense both for those that already have a presence in the region and to others who wish to explore untapped markets.

The local experience and international expertise of Congress Solutions International guarantees more than the smooth organisation of a congress or conference - we also ensure hands-on involvement in its success.

www.congresssolutionsinternational.com
# BUDGET

The budget is based on 3000 participants and price level 2018

## Summary

<table>
<thead>
<tr>
<th>Item</th>
<th>Price AED</th>
<th>Price USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Venue Costs</td>
<td>5,123,839</td>
<td>1,396,141</td>
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<tr>
<td>Marketing &amp; Printed Material / Equipment</td>
<td>2,089,579</td>
<td>569,368</td>
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<tr>
<td>Congress Director / Management / Secretariat</td>
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<tr>
<td>Social Activities</td>
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<td>367,575</td>
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<td>Invited Speakers and Committees</td>
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<td>Organizing / Manpower &amp; Miscellaneous</td>
<td>1,570,000</td>
<td>427,793</td>
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<tr>
<td>ISPRS Rebate (10% of the paid registrants)</td>
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<td>150,000</td>
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**Total**

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<tr>
<th>Price AED</th>
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<td>13,412,418</td>
<td>3,657,471</td>
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## INCOME

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<tr>
<th>Item</th>
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<tr>
<td>Fee - 1% for ISPRS Foundation</td>
<td>5,394,600</td>
<td>1,498,500</td>
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<tr>
<td>Sponsorship and Government Support</td>
<td>6,330,505</td>
<td>1,758,474</td>
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<tr>
<td>70 paid booths</td>
<td>1,783,000</td>
<td>495,278</td>
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**Total**

<table>
<thead>
<tr>
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<td>13,508,105</td>
<td>3,752,251</td>
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# PROPOSED FEES

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<tr>
<th>Fee (all taxes included)</th>
<th>6 months prior</th>
<th>3 months prior</th>
<th>Until Congress Date</th>
<th>On Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>565 USD</td>
<td>595 USD</td>
<td>655 USD</td>
<td>725 USD</td>
</tr>
<tr>
<td>Basic Students &amp; Seniors</td>
<td>280 USD</td>
<td>295 USD</td>
<td>325 USD</td>
<td>360 USD</td>
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</table>

*Entry to all sessions*
*Attendance at Welcome Reception*
*Copy of Final Program*
*Digital Copy of Proceedings*
*Entry to the Exhibition*
*Morning and Afternoon Tea*
*Attendance at the Exhibitor’s Reception*

<table>
<thead>
<tr>
<th>Fee (all taxes included)</th>
<th>6 months prior</th>
<th>3 months prior</th>
<th>Until Congress Date</th>
<th>On Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standars Students &amp; Seniors</td>
<td>705 USD</td>
<td>745 USD</td>
<td>815 USD</td>
<td>900 USD</td>
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</table>

*Basic Registration Fee + Lunch Each Day of the Congress*

<table>
<thead>
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<th>Fee (all taxes included)</th>
<th>6 months prior</th>
<th>3 months prior</th>
<th>Until Congress Date</th>
<th>On Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full</td>
<td>860 USD</td>
<td>900 USD</td>
<td>990 USD</td>
<td>1100 USD</td>
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*Full Students & Seniors*
*Standard registration Fee + Attendance at the Congress Gala Dinner*

<table>
<thead>
<tr>
<th>Fee (all taxes included)</th>
<th>6 months prior</th>
<th>3 months prior</th>
<th>Until Congress Date</th>
<th>On Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic + Gala Dinner</td>
<td>705 USD</td>
<td>745 USD</td>
<td>815 USD</td>
<td>900 USD</td>
</tr>
<tr>
<td>Basic + Gala Dinner Students &amp; Seniors</td>
<td>350 USD</td>
<td>370 USD</td>
<td>405 USD</td>
<td>450 USD</td>
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<table>
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<th>Fee (all taxes included)</th>
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<th>Until Congress Date</th>
<th>On Site</th>
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<tbody>
<tr>
<td>Accompanying Persons</td>
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<td>320 USD</td>
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</table>

<table>
<thead>
<tr>
<th>Fee (all taxes included)</th>
<th>6 months prior</th>
<th>3 months prior</th>
<th>Until Congress Date</th>
<th>On Site</th>
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<tr>
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<td>240 USD</td>
<td>250 USD</td>
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**Total Expected Fee** |

$1,500,000
OTHER STUFF WE WANT YOU TO KNOW
OTHER STUFF WE WANT YOU TO KNOW

The UAE is very tolerant and welcoming; foreigners are free to practice their own religion – indeed Christian churches have existed in Dubai for many years. Alcohol may be consumed at home, in hotels and on licensed nightspot premises. The dress code is liberal. Women face no discrimination and are free to drive and walk around unescorted.

**Bargaining**

Bargaining is expected in the souk and is not unusual elsewhere. Vendors will usually drop the price and often quite substantially, particularly for a cash sale.

**Climate**

Dubai has a northern-hemisphere subtropical, arid climate. May to September is summer. Average high daytime temperatures in August are 42°C and average low night temperatures 32°C. October to April are the cooler months. Average high daytime temperatures in January are 23°C and average low night temperatures 12°C. Whatever the month it is always pleasant, as all venues, shops and restaurants are air-conditioned year round. Rain falls on an average of only seven days per year, usually in the winter months.
Clothing
Summer clothing may be worn for most of the year, but during the winter evening temperatures may occasionally call for a jacket or light coat.

While dress codes are fairly liberal, consideration should be given not to offend the sensibilities of others. Swimwear should be worn only on beaches or at swimming pools. When visiting shopping malls and other attractions, tourists should wear clothing that is not too tight or revealing. Certain attractions such as mosques or religious sites usually have stricter dress codes, requiring both men and women to cover up bare shoulders, arms and legs, and women to wear headscarves.

Communications
The international dialling code for incoming calls to landlines in Dubai is +9714, and to mobiles +97150 (Etisalat) or +97155 (Du). Calls to and from landlines within Dubai are free. Direct dialling is possible to over 170 countries.

GPRS and WAP services are also available. A GSM international roaming service for mobile phones is available for over 60 countries. Alternatively, if you bring your mobile here (or buy a new one in Dubai), you can purchase a SIM card in most supermarkets, petrol stations and hotels, and this enables you to make and receive calls from the UAE without roaming charges. Internet services are also available for non-subscribers from regular phone lines.

Corporate Social Responsibility
The desert climate of the Gulf generates a high energy demand for cooling and water production. The environmental issues that result are being addressed by a number of initiatives under way in the UAE.

Environmentally and socially responsible attitudes are rapidly developing in Dubai. Since January 2008, all new residential and commercial buildings must comply with internationally recognised standards of environmental responsibility. This initiative, the first of its kind in the Middle East, will help reduce the running costs of buildings by cutting electricity and water consumption, and thus contributing to a greener world.

Launched in October 2010, Masdar City in Abu Dhabi will be the world’s first zero-carbon, zero-waste, car-free city, housing 50,000 people and 1,500 businesses. When complete, it is estimated that it will save $2 billion of oil consumption over the next 25 years.

Across the UAE, the annual National Environment Day focuses the attention of government, business and the general public on ecological issues. As a result, there are widespread improvements in environmental practices.

In the field of conservation, ten years of study led to a successful breeding programme of the Greater Flamingo, the first confirmed anywhere on the Arabian Peninsula mainland. The UAE Ministry of Environment & Water has been active in coral reef preservation and the conservation of the turtle population.

One of Dubai’s most successful on-going CSR initiatives has been the charity ‘Dubai Cares’, which focuses on improving the education of the most deprived children in the world. In partnership with international health and educational agencies it is currently helping the nutrition, health and education of over eight million children in 31 countries, from Angola to Bangladesh, Sudan to Bosnia-Herzegovina.
UN Secretary-General Ban Ki-Moon has described the programme as “a brilliant success”.

Culture & Heritage
Dubai has been transformed in many ways in just over two generations. But its culture is deeply rooted in the Islamic traditions of Arabia. The UAE’s Rulers are committed to ensuring that the underlying heritage is not eroded by the rapid pace of economic change.

Cultural and sporting events that are representative of the nation’s traditions are keenly promoted, such as falconry, camel racing and dhow sailing. Arabic culture in the form of poetry, dancing, song and traditional art and calligraphy are encouraged. Weddings and religious celebrations are still colourful occasions of feasting and music.

Currency
The monetary unit is the Dirham (AED), which is divided into 100 fils. The exchange rate is pegged to the US Dollar at the rate $1 = AED 3.675

Electricity
The electricity supply in Dubai is 220/240 volts at 50 cycles. Standard British-type 13-amp square three-pin plugs are the norm in most hotels. European or US-made appliances may need a plug adapter.

Language
The national language of the UAE is Arabic. However English is also very widely spoken throughout Dubai, especially in business, hospitality and retail environments. English appears on all street signs, restaurant menus etc. so delegates will have no difficulties communicating or finding their way around the city.

Liquor
Alcohol is available in hotels, clubs and their restaurants and bars as well as in airport duty free shops. However, most restaurants that are not within hotels may not serve alcohol. As in most countries, public drunkenness is an offence. Drinking in public places such as public beaches and parks is not permitted.

Photography
Normal tourist photography is welcome but, as elsewhere in the world, it is courteous and wise to ask permission before photographing other people, especially local women.

Public Holidays
Islamic holidays are based on the Hijri calendar which is controlled by the sighting of the moon. As a result the dates of holidays are often confirmed less than 24 hours in advance. Some of these are Eid Al Fitr (three days), Eid Al Adha (four days), Al Hejra (one day), Mawlid Al Nabi (one day) and Al Isra Wal Miraj (one day). Fixed dates on the calendar are New Year’s Day (Jan 1) and UAE National Day (Dec 2).

Security
Rated by Interpol as one of the safest cities in the world, Dubai offers a crime-free environment. Indeed, the Dubai crime rate appears to be significantly lower than most similarly sized metropolis cities. The Dubai Police Department has created a dedicated department for tourists’ security and safety in the Emirate. In view of the above, the majority of travellers are not impacted by any crime. Congress delegates can also have access to state-of-the-art health facilities and availability of paramedics in hotels.
Tipping & Gratuities
Tipping practices are similar to most other parts of the world. Most restaurants include a 10% service charge, but tipping in general is at the customer’s discretion.

Water
The tap water in Dubai is safe to drink. But locally bottled water is generally served in hotels and restaurants.

In the UAE, women face no discrimination and are free to drive and walk around unescorted.
WHAT OTHERS SAY ABOUT US
Susan Phalippou
Conference & Promotion Manager
International Institute of Refrigeration

“I discovered that Dubai has a huge array of accommodation in all price brackets, a world-class highly flexible congress venue, fascinating sites for technical tours and a wealth of leisure activities. Dubai is a vibrant, prime event venue that is strategically located.”

Femi Itiola
Consultant
WORLD CLIMATE LTD

“On behalf of the organizing partners of the World Green Economy Summit, we would like to thank you for supporting the World Green Economy Summit 2014 in Dubai, and for contributing to the overall success of the event. This event would not have been a success without the generous support Dubai Tourism provided us throughout.”

Steven Freudmann
Chairman
Institute of Travel & Tourism

“I have no hesitation whatsoever in saying that it has to be one of the most successful ITT Conferences ever. The hotel service levels, the conference room, the technical production, the welcome and farewell events and the transfers were all superb. The feedback has been extremely positive and I feel sure that delegates will have returned from Dubai with renewed enthusiasm for the destination, or with an eagerness to explore more if it was their first visit.”

Diana Hon
Director, Operations
Human Genome Organisation (HUGO)

“On behalf of HUGO, we would like to thank you for all the facilitation, assistance and support that the Dubai Convention and Events Bureau have rendered for the past 2 years for a most successful Human Genome Meeting (HGM 2011) held in Dubai.”

Stephanie Partain, CMP
Events Manager
ASME International Gas Turbine Institute

“The travel to and from Dubai on Emirates Airline was top-notch. The itinerary included the perfect mix of business appointments, cultural experiences, fun and adventure. It is clear that Dubai is the perfect location for our business to grow and expand our global impact.”
WE ARE HERE TO HELP YOU
Dubai Business Events (DBE) – the Official Convention Bureau, aims to further develop and increase Dubai’s share of the international business events market in order to grow economic development, jobs and knowledge creation in the emirate.

DBE’s main goal, as a division of the Dubai Government Department of Tourism and Commerce Marketing, is to establish the Emirate as a premier business event destination by helping organizers of international meetings, incentives, congresses and exhibitions plan and manage every aspect of their event.

DBE’s service standards are audited by Lloyd’s Register Quality Assurance as part of DBE’s membership of Best Cities Global Alliance that aims to deliver the world’s best service experience for the meeting industry.

DBE strongly supports the efforts to bring the ISPRS to Dubai in 2020, and is committed to work closely with the Local Organizing Committee and its industry partners for the success of ISPRS 2020.
This bid has been prepared by
Dubai Business Events – The Official Convention Bureau

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