Strategic Plan for ISPRS Publications

ISPRS publications

ISPRS Journal of Photogrammetry and Remote Sensing (IJPRS)
ISPRS Journal of Geo-Information (IJGI)
ISPRS Annals of the Photogrammetry, Remote Sensing and Spatial Information Sciences
The International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences
ISPRS Book Series
ISPRS eBulletin
ISPRS Web Site
GIM and Geoinformatics Pages
ISPRS Social Media

Role of ISPRS Publications to Fulfill the Vision and Mission of ISPRS

Vision

Publications of the International Society for Photogrammetry and Remote Sensing (ISPRS) will be the scientific voice of the Society for the acquisition, processing and analysis of geospatial information addressing technical, commercial, environmental and societal benefits. Our journals will be peer-reviewed, indexed and recognized among the top five journals of our field. We will promote open access of our publications with a full paper and abstract reviewing, a state-of-art web site and active use of social media for broadest dissemination of information on emerging technologies, innovative methods, landmark research, best practices and activities of ISPRS Commissions and Working Groups. We envision our publications as the highest quality representations of our society and best means of global communication, recognizing ISPRS as the foremost international scientific society in the fields of photogrammetry, remote sensing and spatial information sciences.

Mission

Publications of the International Society for Photogrammetry and Remote Sensing (ISPRS) support its mission to advance geospatial science through international cooperation in research, development and education for the benefit of society and for environmental sustainability. Three aspects of this mission addressing publications are:

- 1) to support our peer-reviewed international journals (*IJPRS*, *IJGI*) with excellent editorial resources, expert reviewers and best publishers to ensure highest quality, integrity and cutting edge content of reported science.
- 2) to ensure wide international circulation of the results of research and the records of discussion by publication of the abstract-reviewed *ISPRS Archives* and the full paper double-blind peer-reviewed *ISPRS Annals*, which shall form the record of Congresses, Symposia and other scientific meetings of the Society;
- 3) to publish and circulate an e-Bulletin, maintain a web site and actively pursue other communications such as social media to remain relevant to the interest of the Society and the community at large; and
- 4) to publish books of a variety of types including edited collections of high quality scientific papers, authored research monographs, textbooks and tutorials (ISPRS Book Series)

Implementing the Vision - Ongoing Functions and Actions

<u>Promote excellence in quality of the flagship peer-review journal of ISPRS, the ISPRS Journal of Photogrammetry and Remote Sensing (IJPRS)</u>

- Aim to top the Thompson Reuters Remote Sensing league table by 2020.
- Support the *IJPRS* Editors-in-Chief (EiC) to ensure the selection of manuscripts of the highest international scientific quality through optimal management of Associate Editors, liaison with the chosen publisher and close communication with Commission Presidents.
- Support an adequate number of *IJPRS* Associate Editors (AEs) to ensure the highest quality of manuscript review in terms of scientific content, presentation and timeliness of processing from submission to publication.
- Provide opportunities for Commission Presidents and other interested individuals to be Guest Editors of special issues focussed on critical, emerging and beneficial scientific topics.
- Provide global access to IJPRS articles through hybrid publication of the journal, with close monitoring of the rapidly developing open access market.
- Provide benefits to ISPRS Sustaining Members through the opportunity for Journal/Web advertising.
- Encourage a geographic diversity of submissions without compromising the quality of the journal, e.g. through special issues with focus on underrepresented areas such as Eastern Europe, Africa and South America, in order to the enhance readership and contribution to society worldwide.

<u>Promote excellence in quality of the open-access, peer-review journal of ISPRS, the ISPRS Journal of Geo-Information (IJGI)</u>

- Ensure high quality publications in *IJGI* to promote citations, reviews and database indexing leading to an Impact Factor above 3.0 and high ranking among geospatial journals.
- Support IJGI Editor-in-Chief (EiC) to allow excellence in selection of manuscripts of the highest quality and best scientific information, liaison with publisher and close communication with Commission Presidents.
- Provide opportunities for Commission presidents and other interested individuals to be Guest Editors of special issues focussed on critical, emerging and beneficial scientific topics with special emphasis on spatial information science.
- Develop a competitive pricing strategy for authors to maintain societal interest and ability to publish in the open-access *IJGI*.
- Provide authors of developing regions with financial assistance to assist with author costs of publications associated with the online, open access publication format.
- Provide benefits to ISPRS Sustaining Members through Journal/Web advertising.
- Encourage a geographic diversity of submissions without compromising the quality of the journal, e.g. through special issues with focus on underrepresented areas such as Eastern Europe, Africa and South America, in order to enhance the readership and contribution to society worldwide.

Ensure global circulation and access of research results presented at Congresses, Symposia and other scientific meetings of the Society in the peer-reviewed proceedings: *ISPRS Annals of the Photogrammetry, Remote Sensing and Spatial Information Sciences*

- Promote indexing of the *ISPRS Annals*.
- Provide assistance to Commission Presidents to allow excellence in selection of manuscripts of the highest quality and best scientific content through a full paper double-blind review process.
- Promote wide access to the Annals through online, open access on the ISPRS website.
- Provide benefits to ISPRS Sustaining Members through Journal/Web advertising.

Ensure global circulation and access of research results presented at Congresses, Symposia and other scientific meetings of the Society in abstract-reviewed proceedings: *The International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences*

- Promote indexing of the *ISPRS Archives*.
- Provide assistance to Commission Presidents to allow high quality publication of manuscripts presented at meetings of the Society through an abstract review process.
- Promote wide access to the Archives through online, open access on the ISPRS website.
- Provide benefits to ISPRS Sustaining Members through Journal/Web advertising.

Promote excellence in quality of the ISPRS Book Series

- Provide the opportunity for Commissions and Working Groups to publish research results, monographs and reviews in high quality book publications.
- Promote wide access to the ISPRS Book Series through publication of eBooks and online distribution on the ISPRS website.
- Provide benefits to ISPRS Sustaining Members through Journal/Web advertising.
- Provide financial return to ISPRS Book Series authors through royalties.

Promote excellence in quality of the ISPRS eBulletin

- Provide the opportunity for Council, Commissions, Working Groups and other interested individuals to publish announcements, meeting reports and other society news.
- Promote wide access to the ISPRS eBulletin through online distribution on the ISPRS website and distribution through email lists, comprising all ISPRS members and other individuals.
- Provide benefits to ISPRS Sustaining Members through Journal/Web advertising.

Promote the creation and maintenance of an excellent web site

 Provide resources for an ISPRS Web Master to design and maintain a state-of-art web presence for access to information about ISPRS, publications, activities of Commissions and Working Groups and opportunity for Sustaining Member advertisement.

<u>Promote wide spread information distribution through relevant and timely contributions in GIM and Geoinformatics</u>

• Provide high quality short articles to the geospatial magazines GIM (every month) and Geoinformatics (twice a year) on topics relevant to the readership of the two magazines and to ISPRS.

Make use of Social Media

- Maintain an ISPRS presence on Social Media (e.g., Facebook, Twitter and Instagram) to broaden communication and remain relevant.
- Identify individuals within ISPRS leadership (Council, TCPs, WG Chairs) willing to submit
 content to ISPRS Social Media outlets in advance of, during and immediately following ISPRS
 events.
- Coordinate Social Media activity with the ISPRS Student Consortium to encourage student and young professional involvement in ISPRS events, awareness of opportunities and recognition for awards and achievements.
- Coordinate Social Media activity with ISPRS Sustaining Members to provide additional opportunities for advertisement, announcements and recognition for donations and support.