



PRESS RELEASE

Bridging the Gap between the Geospatial Sector and Society's Global Challenges

Faced with such an abundant choice of trade shows, conferences and events, geospatial professionals often find it difficult to decide which ones to attend. The majority of those events are focused on the industry from the inside – by geoprofessionals, for geoprofessionals – which means that truly new insights can be hard to find. By launching an out-of-the-box conference based on the concept of 'inside looking out', *GIM International* – the global magazine for geomatics – aims to fuel new discussion, inspiration and enthusiasm within the sector. After all, if we as an industry are to help the world overcome the many challenges that lie ahead, a closer link between society's needs and geospatial solutions is more imperative than ever before.

Based on the overarching theme of 'Seeking Space for Future Development', the GIM International Summit is being organised with the role of geoprofessionals as 'caretakers of the Earth' in mind. The GIM International Summit will take place in the heart of Amsterdam from 10-12 February 2016. The Dutch capital will be an excellent venue to discuss the future of geomatics, for educational institutes, industry members and policymakers alike. The discussion will be driven by speakers from outside the traditional geomatics world, all of whom are experts in their own field. At the event – whether during the workshop sessions or while enjoying a boat trip on Amsterdam's famous canals, for example – key opinion leaders and decision-makers from inside and outside the geospatial sector will have plenty of opportunity to exchange thoughts and ideas with one another.

Three full days of insights are guaranteed at the GIM International Summit thanks to the involvement of numerous high-profile speakers, including: Ed Parsons, geospatial technologist at Google, data visionary Hans Rosling, and Morten Jerven, author of the books *Africa: Why Economists Get It Wrong* and *Poor Numbers: How We Are Misled by African Development Statistics and What to Do About It*. Delegates are assured of being part of inspirational discussions about innovation, change management and the future role of geomatics in the wider world.

For an overview of the programme, [see here](#).

For registration and to take advantage of the early-bird discount, [click here](#).