

COLLABORATIVE RESEARCH: A PRIVATE SECTOR PERSPECTIVE

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Abstract:

The presentation will focus on the perspective of industry partners in the GEOIDE Network. Since many of the companies involved in GEOIDE are very small, they face some unique challenges in meeting the demands of collaborative research projects. Such firms typically have limited resources to devote to research and need to see short-term business benefits from these investments. In addition, the staff members that are best qualified to participate in joint R&D projects are also heavily committed to day-to-day operations. These types of challenges will be discussed and suggestions for improving results for industry partners will be presented.