

## Invitation to Promote and Celebrate the 50<sup>th</sup> Anniversary of Space

To reach mass society, we must use the mass media. One way to get mass media coverage is to hold a massive celebration on an historic anniversary.

UN-declared **World Space Week** is 4-10 October annually. In 2007, it will be the 50<sup>th</sup> anniversary of the Space Age. This is an unprecedented opportunity for the global space community to positively impact the public, government leaders, and students by organizing a synchronized global celebration.



You are invited to help take advantage of this opportunity in the following ways:

- Celebrate World Space Week (see suggested methods below)
- Widely forward this message to colleagues, facilities, members, teachers, etc.

Any way to involve the public, employees, government leaders, students, teachers, or others can be an important part of this great celebration. For example:

- **Individuals** that week can display or distribute space information, set up a telescope for public viewing, or give a talk about space to students or the public.
- **Teachers** can use space that week to inspire students with free [teacher materials](#).
- **Students** can [fly small rockets](#) on October 4 to “launch” the next 50 years in space.
- **Organizations** can [hold events](#) to leverage the global celebration by moving planned events to October 4-10 or creating events especially for the 50<sup>th</sup> anniversary. Companies can also [sponsor the flight of students from around the world in Zero G](#).
- **Everyone** is encouraged to [express their visions](#) for the next 50 years in space during World Space Week, display the [50 Years in Space Poster](#) designed by Pat Rawlings, and help [coordinate](#) or [sponsor](#) World Space Week at all levels.

To help attract media coverage to your event and the global celebration, kindly:

- Use “World Space Week” and the [logo](#) in all publicity and program materials.
- [Submit](#) your World Space Week event data by 1 September 2007.

**We will all have the ear of humanity on October 4 this year. Let us not be silent at that moment.** Rather, let us together make a loud and joyful noise which will resonate around our planet to begin the next 50 years in space. To this end, please promote and celebrate World Space Week in 2007 and indeed every year.

For more information, please visit [www.worldspaceweek.org](http://www.worldspaceweek.org), contact your World Space Week [National Coordinator](#), or email World Space Week Association [admin@spaceweek.org](mailto:admin@spaceweek.org).  
Thank you!