

Event Partnership Opportunity

ISPRS-TCIV Symposium



Fremantle, Western Australia
22 - 25 October 2024

Place your brand at the **forefront** of innovation..

The Geospatial Council of Australia invites your organisation to join as a key sponsor and supporter of the 2024 ISPRS Technical Commission IV Symposium.

At GCA we understand the power of strategic partnerships and the impact they can have on elevating brands to a targeted audience group. The ISPRS Technical Commission IV Symposium is a prime opportunity for your organisation to gain exposure, connect with current and emerging industry leaders, and position your brand as a trailblazer in the field of spatial information science.

EVENT INFORMATION

WA

- **Date:** 22 - 25 October 2024
- **Venue:** Esplanade Hotel Fremantle by Rydges
46-54 Marine Terrace, Fremantle, Western Australia

The program of speakers will be announced in June 2024.



Unlock access to a highly engaged audience..

Don't miss this opportunity to position your brand as an industry leader at the 2024 ISPRS Technical Commission IV Symposium.

Why support this event?

- **Market Leadership:** Align your brand with innovation and position yourself as a market leader. Showcase your company's commitment to staying at the forefront of technological advancements.
- **Visibility:** Benefit from brand exposure before, during, and after the event. The event marketing campaign will ensure that your logo and messaging reach a targeted audience, generating maximum brand visibility.
- **Networking Opportunities:** Engage with industry experts, emerging industry leaders, current and future potential clients. The symposium offers a unique platform to foster relationships, exchange ideas and explore potential collaborations.
- **Thought Leadership:** Elevate your company's profile with a presentation placement in the program (*Platinum Partner only*). Establish your thought leadership and share insights on the future of spatial innovation science.

Partnership Options

PLATINUM PARTNER

INCLUSIONS:

- Logo placement on all marketing materials and communications (prominent placement)
- Logo featured on the Symposium website and GCA events page
- GCA will provide a custom social media tile to promote across your channels
- Verbal acknowledgement at opening and closing plenary sessions and all social program events
- Opportunity to present during a plenary session (approx 20 mins)
- Free standing banners can be installed in each plenary and presentation space
- Logo to appear on event multimedia and any printed event materials (prominent placement)
- 3x event registrations included (with access to all sessions and social events)
- Display table at the event to showcase products / marketing materials (prominent placement)
- Opportunity to supply logo branded lanyards (at own cost)
- Opportunity to supply a door prize (at own cost)
- Attendee list (opt-in delegates - name, company and email)

INVESTMENT: \$10,000 + GST

(1 available only)



Partnership Options

GOLD PARTNER

INCLUSIONS:

- Logo placement on all marketing materials and communications
- Logo featured on the Symposium website and GCA events page
- GCA will provide a custom social media tile to promote across your channels
- Verbal acknowledgement at the opening and closing plenary sessions
- Free standing banners can be installed in the plenary space and each presentation space
- Logo to appear on event multimedia and any printed event materials
- 2 x event registrations included (with access to all sessions and social events)
- Display table at the event to showcase products / marketing materials
- Opportunity to supply a door prize (at own cost)
- Attendee list (opt-in delegates - name, company and email)

INVESTMENT: \$7,000 + GST
(Maximum of 3 available)

SILVER PARTNER

INCLUSIONS:

- Logo placement on all marketing materials and communications
- Logo featured on the Symposium website and GCA events page
- GCA will provide a custom social media tile to promote across your channels
- Verbal acknowledgement at the opening and closing plenary sessions
- Free standing banner can be installed in the plenary space
- Logo to appear on event multimedia and any printed event materials
- 1 x event registrations included (with access to all sessions and social events)
- Display table at the event to showcase products / marketing materials
- Opportunity to supply a door prize (at own cost)
- Attendee list (opt-in delegates - name, company and email)

INVESTMENT: \$5,000 + GST

BRONZE PARTNER

INCLUSIONS:

- Logo placement on all marketing materials and communications
- Logo featured on the Symposium website and GCA events page
- GCA will provide a custom social media tile to promote across your channels
- Verbal acknowledgement at the opening and closing plenary sessions
- Free standing banner can be installed in the plenary space
- Logo to appear on event multimedia and any printed event materials
- 1 x event registrations included (with access to all sessions and social events)
- Attendee list (opt-in delegates - name, company and email)

INVESTMENT: \$2,000 + GST



If you are ready to take advantage of the opportunities at the upcoming ISPRS Symposium, please complete the online booking forms to secure your place!

[CLICK HERE](#) or scan the QR Code to access the online booking form:



For general partnership queries please contact:

Claire Gerber, National Partnerships Manager

Email: claire.gerber@geospatialcouncil.org.au

Phone: 0480 739 883

TERMS AND CONDITIONS

- The Geospatial Council of Australia (GCA) will issue a tax invoice upon email confirmation of the partnership. The invoice must be paid by the due date or benefits may not be granted.
- GCA is not responsible for any change to the program contents or running time of the event.
- This agreement shall remain valid until the completion of the event.
- Payment of fee implies acceptance of these terms and conditions.

